



BOARD OF DIRECTORS MEETING Minutes

June 1, 2011, 9:15 am - 4:15 pm

Lake Merritt Room, 25th Floor Kaiser Building, WestEd, Oakland, CA

Members Present: Kyle Brumbaugh, Jerome Burg, Robert Craven,
Kurt Larsen, Cameron McCune, Joyce Miller, Diana Paradise, and
Sharon Sutton

CUE Staff: Michael Lawrence, Marisol Valles

Guests: Bonnie Marks (ISTE 2012)

Via phone: Larry Huiga (CDE), Michael Morrison

- I. Call to Order (Micheline called the meeting to order at 9:21 am. She welcomed everyone.)
- II. Review Student Work - Cameron McCune gave a review of student work. David Folger has been donating \$1000.00 to students. Stayed in Palm Springs only. He showed a short clip of video. Projects done in school and home. Digicom Student and Teacher Film Festival. Video "Who Are You?" on Bullying was locally aired on Palm Springs cable TV.
- III. Agenda Approval Mike has one correction. Larry Huiga will replace Cliff Rudnick. Kurt Larsen had one correction on item H. Kurt Larsen moved to approve the agenda and Diana Paradise seconded. Agenda approved.
- IV. Approval of April 7 & 18, 2011 Board Minutes (Mike made one correction in spelling Jerry Green for April 7. Kurt said that we asked Mike to bring back more information on Grant Wrangler and to give us his recommendation. No other additions. Sharon Sutton moved to approve the board minutes as amended. Joyce Miller seconded. Minutes were approved.
- V. Closed Session (board)
- VI. Micheline congratulated Mike and Marisol on the Internet access and the great success of the CUE Conference. She commended Mike in meeting with the lawyer and the dealing with the by-law issues.

Passed (ACTION)

Passed (ACTION)

Reports

- Director of Operations Report (Marisol) There was a 17% increase in membership. Vendors for Fall CUE are still coming in. Fresno will be available for College Credit. We are selling a lot of Tier 3s. A vendor can't buy a session if they are not a sponsor at the CUE event. We do trades with non-profits. Mike said we are responding to member interest.
- Sharon congratulated Kurt and Micheline on the poster sessions and suggested moving the poster sessions to another area. Robert said the Evaluations were great. They are just finishing up the data entry.
- It is likely we will need another venue for Fall CUE in 2012.

- Marisol has a single point of contact with American Canyon High School. Friday is a student school day. Same workshop hours as last year with one-hour sessions as well.
- Palm Springs Convention Center gave us a 20% discount for the 2015 and 2016 conference. Kyle Brumbaugh moved to accept the contract for Palm Springs Convention Center and Robert Craven seconded. Motion Approved.
Passed **(ACTION)**
- Treasurer's Report (Robert)
 - i. By far the highest net ever for a conference. Summary total investment \$663,176 in reserves. Means we will be increasing reserves this year.
 - ii. Reserve is 25% of our annual income.
 - iii. Line 16 above 37% increase in income.
 - iv. Line 29 indicates the increase in signs.
 - v. Tracking membership comps.
 - vi. Line 82 is for Affiliate lunch.
 - vii. Lines 85 to 99 . Lead Learners.
- CUEtoYOU Report -86% at what we were at Q1 (it includes the Academy). We only include the first quarter in the budget. When we looked at the budget in May we looked at only the items confirmed. There was a request for a budget projection with numbers for the entire year. Micheline noticed in this report financial numbers do not match with the budget. Mike brought that to Mark's attention. Jerome is concerned about Google teachers have formed more regional groups to do PD. We need a consolidated CUE strategy.
- ISTE 2012 Update (Bonnie Marks). Bonnie represents the CUE team for 2012. Bonnie gave a little history of ISTE, with the merge of ISTE and NECA (higher ed) CUE's role in 2012 is to give the conference a California flavor. Everything is done electronically. Lead Volunteers being sure that we have plenty of volunteers. John Corippo will also be helping. Conference theme is "Expanding Horizons".
- Leading Edge Certification Report – Train the Trainers. There will be partners who come to the train the trainers on June 16th at the Stanislaus County of Education. There will be 29 partners who want to offer the training. Leading Educator Bootcamp is the name of the TTT; there will be one in June and one in December. The website is to launch it on June 15th. The PD will cost between \$450 and \$500 per person. Needs to be some quality control over all the trainings.
- Affiliate and SIG/Committee Reports - Micheline went to Google docs added a new text color for the next meeting. If you have ideas on how to best represent affiliate and SIG activities, etc. contact her. We will revisit in July. Jerome suggested spreadsheets. Diana suggested a different structure. Robert said if we could have a reminder a couple of weeks ahead of time. Mike said to move the Affiliate lunch at CUE to a different time.

- Partner Reports
 - i. CDE Report (Larry Huiga, CDE *via phone*) — The May update is the same. EETT and K-12 Voucher. EETT Formula sending out reimbursements Meeting of CTAP directors last week. Mike was there. Positive vibes. CDE sent two reps. Hearing what the Superintendent had to say was good. Cliff was planning to present at Fall CUE. There are no federal dollars for EETT in the next budget. The CDE is looking at ways to try to save the ETO office - looking at other pots of money to keep the staff going. Marisol will be sending out a letter to EETT recipients for the CUE Fall and Spring Conference. Robert asked if there was any news on K12 Voucher. No news for the time being
 - ii. CTA Report (Jerry Green, CTA) has a watch on Bill 802 for online learning and 613 on open source. No position taken.

- CUE Web Presence Report & Tour (Michael Morrison *via phone*) — Update on website. Molly from BlueHue was also available. Website operates on a Drupal platform. The slide show is a new feature. Top header says: Educate. Innovate. Explore. Social networking is on the top and throughout the site. Could we have a button that could be turned on for a reader? Went from side navigation bar to top navigation bar. The Font is larger. Search feature works well. They will work to have a consistent style. Targeted user experience on the left hand side. Target the individual user. Board will have their own section. We have the capability for corporate members to have a section also. By default, the font and size and color will remain the same when either copying or pasting another document. June 15th is the launching for the main site. Recommendations for the future. Jerome suggested the creation of a video on how to navigate the new site. There will be sub-sites so affiliates can move over to their own webpage. Affiliates have full control of their website except for one site CUE has control of.
- Executive Director Report (Mike) Report stands as submitted. CUE is well positioned to run the Online Teaching Conference as a K12 event CETC and @One might help to sponsor as well as CLRN. Community College sees it as one of their events. Kurt says to reach out to online Charter schools.

VII. New Business

- A. Unrelated Business Activity Issue – Micheline and Mike had met with a non-profit lawyer and several items were a concern for the lawyer. One was CUE's PD – is it part of CUE's mission? The other concern was that we hadn't put out the RFP for CUEtoYOU management. Current compensation \$3000.00 + a bonus; the bonus structure and no cap was a red flag to the lawyer. A suggestion was made to remove the bonus structure and give EdTechTeam a flat fee or we could put a cap on the bonus. It was also suggested that CUE bring someone in for a part time person and ramp them up or bring them in full time in the fall.

- B. 2011-2012 Budget Approval –After a lengthy discussion no budget was approved. Compliance Review of CUE Conflict of Interest Form (Table till next meeting)
- C. Communications Committee Chair Recommendation -Lainie is stepping down because of her election to the BOD. Mark Hammond is recommended to chair. Sharon Sutton moved to accept Mark Hammond as chair and Robert Craven seconded. All approved. *Passed (ACTION)*
- D. PSCC Contracts for 2015 and 2016 *Passed (ACTION)*
- E. SB CUE Request for Affiliate Status Kurt Larsen moved that we accept the application from Santa Barbara and Sharon Sutton seconded. Motion approved. *Passed (ACTION)*
- F. 2011-2012 Board Officer Elections Kyle Brumbaugh nominated Robert Craven as Vice President/Treasurer. Diana Paradise seconded. All approved. Joyce Miller nominated Kurt Larsen as Secretary and Micheline LeBlanc seconded. All approved. *Passed (ACTION)*
- H. There were several suggestions about meeting with the Affiliates on a different day. A suggestion was made to meet with affiliates all day at the retreat. Micheline also suggested having a day with the affiliates.

VIII. Old Business

- A. Grant Wrangler Opportunity (Mike recommended that we pass on this opportunity.
- B. CUEcast/Infinite Thinking Machine Opportunity – If WestEd is not using it, CUE would like to take it on. Mike is in negotiations with them. CUE runs those domains. It would be an advertising opportunity for us. It would allow us to go national and beyond.
- C. Student Scholarship Proposal by an exhibitor D & D Security. Kurt Larsen moved to have the Awards Committee handle a Student Scholarship Program and Cameron McCune seconded. Robert Craven wanted to amend the motion to add a \$1000.00 CUE scholarship. All approved *Passed (ACTION)*

IX. Next Meeting: July 26-27 (Retreat – Sacramento, CA)

X. Adjournment – Sharon Sutton moved we adjourn and Jerome Burg and Cameron McCune seconded. All approved. The meeting was adjourned at **4:20pm**

**5:00 - DINNER RECEPTION Bocanova | www.bocanova.com
Jack London Square, 55 Webster Street, Oakland, CA**