



BOARD OF DIRECTORS BOARD RETREAT MEETING MINUTES

July 27, 2010, 10:00 am - 4:00 pm

July 28, 2010, 9:00 am - 3:00 pm

American Canyon High School

American Canyon, CA

Board members present: Kyle Brumbaugh, Jerome Burg, Robert Craven, Micheline LeBlanc, Cameron McCune, Joyce Miller, Diana Paradise, Sharon Sutton

Staff present: Mike Lawrence, Marisol Valles, (Nicole Crew and Dana Duree guests on Day 1)

Guests: Keith Pickering-Walters (Previous CTA), Jerry Green (CTA), Mark (NAPA Learns, sponsoring teachers to come to FALL CUE), Patrick Sweeney (Superintendent of NVUSD)

I. Call to Order, Welcome New Board Members – 10:13 am (Micheline)

Micheline LeBlanc called the meeting to order at 10:13a.m. Welcomed Diana and Kyle. Board members introduced themselves and gave a little history about themselves.

II. Student Work – California Student Media Festival Winners (Mike) projector not working. Mike asked us to go to the website at www.mediafestival.org and view the projects. Next festival, June 4, 2011 possibly at Chapman University. Three hundred fifty to four hundred entries. Sponsors were Wells Fargo, Best Buy, and California Parks. CUE is a sponsor. Remind Affiliate members that they could judge projects.

III. Opening Activity – Marshmallow Challenge.

IV. Agenda Approval

ACTION *Passed*

Sharon said there are two roman numerals VIII. Cancel out word final. IX B Donella Evoniuk unable to attend. Sharon Sutton moved to approve the agenda. It was seconded by Cameron McCune. Agenda was approved.

Submitted by Joyce Miller
Secretary

V. Approval of May 26, 2010 Board Minutes **ACTION Passed**
Jerome Burg moved to approve the agenda. It was
seconded by Robert Craven. The Minutes were
approved.

VI. Closed Session (board) Continued after lunch and tour.

Lunch and Tour of American Canyon High School

VII. Board Appointments

- A. Executive Committee – At Large Members-Jerome Burg and Sharon Sutton, Micheline LeBlanc, Robert Craven, and Joyce Miller
- B. Committee Liaisons – Micheline will finalize and resend list
- C. SIG Liaisons - Micheline will finalize and resend list
- D. Affiliate Liaisons - Micheline will finalize and resend list
- E. Micheline will create a reporting system in Google Docs. When one of the groups has a meeting or discussion you can fill out. Board members will be able to read ahead of time.

Meeting adjourned at 4:00 pm

Meeting called to order by Micheline at 9:00 am on July 28th.

VIII. Reports

- A. Executive Director Report – Board Role & Evangelism (Mike)
See report included in board packet. Final end of year deliverables. Update on Online Teaching Conference (we would be a co producer) and ISTE is near final agreement (Mike spoke to Donella last night and she has made updates). Update on iNACOL and USDLA movement right now with USDLA (ADEC, CUE and CSLI) working with us. Can we do a joint chapter and who would file? We are the only iNACOL associate. Awards Committee update. Calling for two new awards. (Making It Happen and Newbie Award) Partners www.cue.org/partners (links to a template) Diana wanted to have more of an overview of how we partner with these groups. Want to target parent groups, charter and

Submitted by Joyce Miller
Secretary

private schools. Mike said he would connect with Foundations if we give him the names.

B. Treasurer's Report (Robert)

- Continue using affiliate group membership discount instead of \$20.00 discount. We stuck to the amount we had budgeted. We saved \$45,000 just by cutting various items due to Marisol.
- Discussion of wireless for CUE Fall Conference to be held later.
- This budget does represent an increase of \$2 per member for affiliate share.
- We now have a new accountant and he will file our taxes for us. CUE's audit is on track.

C. Director of Operations Report (Marisol)

See report included in board packet.

- Fall CUE 2010 post card was shown to board.
- Peter Reynolds gave Marisol the logo for Spring CUE 2011.
- Registration brochure for Fall CUE will be going out soon. Emails and mailings will continue for Fall Conference. (600 registration cap)
- Divide receptions up. A different winery sponsoring different groups. FallCUE.org

D. CUEtoYOU Report

See report included in board packet. Stands as written. EdTech Light is the only contractor to run CUEtoYOU seminars. Partnership with Google has expanded. Will hold iPad Workshop, Online training and Certification.

E. Committee Reports

1. Affiliate & SIG Leadership (TBD)
2. Awards & Nominating (Mike) Several names were considered. Will suggest names in September.
3. Communications (Jerome)
Theme ideas, web sub-committee, CUE Live
4. Conference Planning Committee (Sharon)
5. Legislative Advocacy (Micheline)
Mike met with John Cradler and visited all five offices. Digital Literacy Plan signed in to agreement. No money assigned to it. Mike has the CUE Advocacy Platform that CUE agrees to. Letters are on the website. Cue.org/bateandswitch
6. Strategic Partnership (TBD)

F. Affiliate Updates/Reports

G. CTA Update (Keith Pickering-Walters + Jerry Green, (CTA) – Tuesday – 3:35pm

Submitted by Joyce Miller
Secretary

Geering up for November politics. Supporting Tom Torlakson, (educator and knows the schools, supportive of schools and knows the budget) and Jerry Brown for Governor (has been a leader, a constant force that is political, we have no idea where Whitman is going). Race to the top – California is on its second round. CUE will not take a position on anyone running for any position at the state level. (Diane Feinstein is working on the Education Jobs bill). CTA sent a letter supporting ARRA monies.

H. CDE Update (Larry Hiuga, Education Technology Office, CDE) – time certain: Wednesday, 9:30 am

Proceeding on ARRA Formula. It is in the mail. \$100 million for EETT Formula next year. How much funding for second round of Microsoft Voucher? Larry will send amount per student to Mike. Doris Stephen (formula) will send out CUE's support letter through list serve.

VIII. Unfinished Business

A. Board awards discussion

B. ISTE 2012 MOU – Time Certain: Tuesday, July 27, 2:00 pm

Robert Craven made a motion to approve the ISTE 2012 MOU with the amendments to the document. Cameron McCune seconded. **(Action)**

Passed

The board gave Mike a list of 'must have' items for the ISTE MOU.

C. 2010 Web Update Proposal **(Action)**

Passed

Question regarding the \$2500 a year for Hosting and Support for the web presence.

Cameron McCune moved to approve this document with the additions described, with a final rollout in March. Unfreezing the \$20,000 for the web update. Robert Craven seconded.

IX. New Business

A. Committee Recommendations

1. Committee Chairs **(Action)** *Passed*

The board appoints Committee Chairs.

Sharon Sutton moved to approve the committee chairs recommendations. Micheline LeBlanc seconded.

2. Affiliate & SIG Leadership Committee Policy Update **(Action)** *Passed*

(Action) *Passed*

Adding SIG to Leadship

Submitted by Joyce Miller
Secretary

Kyle Brumbaugh moved to make changes. Cameron McCune seconded.

Create new Affiliate By-Laws.

B. 2010 Meeting Dates **(Action) Passed**

Cameron McCune moved to approve the motion to accept the meeting dates. Discussion with April 5 being not a good date. April 7 suggested. Face to face on Nov. 30th. Locations to be determined later. Strike locations for June 1 and July 26 & 27. Cameron McCune modified. Diana Paradise seconded.

C. Kern and Orange County CUE By-Laws change **(Action) Passed**

Approve new By-Laws with the stipulation of changing fiscal year from July 1 to June 30. Sharon Sutton moved to approve Kern By-Laws with stipulation of changing fiscal year. Kyle Brumbaugh seconded. *Passed*

Cameron McCune moved to approve the Orange County CUE By-Laws with changes. Robert Craven seconded. **(Action) Passed**

D. ED Goals and Deliverables **(Action) Passed**

Big Items to focus on:

1. Online Certification – OCDE has the grant from CDE.
2. ISTE MOU
3. Web Presence by March 2011
4. Successful Fall Conference
5. Next 'Big Thing'
6. Increased Professional Development

Kyle Brumbaugh moved to accept the ED goals and Deliverables with the Priorities listed. Joyce Miller seconded.

E. New Awards Proposal

1. Making It Happen Award (ISTE) **(Action) Passed**

Sharon Sutton moved that we adopt the Award with the past recipients currently residing in CA submitting recommendations and the Board makes final decision. Joyce Miller seconded.

Cameron McCune made a motion to table this for further discussion. Diana Paradise seconded. *Passed.*

2. Outstanding 'Newbie' Award **(Action) Passed**

Changing Newbie to Emerging Teacher. Change from 10 to 7 years. Lower case for continuing. Add how many on #1.

Cameron McCune moved to accept the the New Awards with the exceptions noted. Sharon Sutton seconded.

F. ISTE 2012 Volunteer Leader Recommendations

G. Board Vacancy Discussion

Cameron McCune made a motion to ask Kurt Larsen to accept the position vacated by Brian Bridges. It was seconded by Sharon Sutton. The motion was approved. Micheline called Kurt and he accepted the position.

X. Adjournment

3:15 pm

Cameron McCune moved to adjourn. It was seconded by Sharon Sutton. The meeting was adjourned at 3:15 pm.

Board Minutes, July 27-28, 2010

Submitted by: Joyce Miller, Secretary



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Secretary