



MINUTES

BOARD OF DIRECTORS MEETING

January 28, 2016, 8:30am-3:30pm

Tijuana River National Estuarine Research Reserve
301 Caspian Way, Imperial Beach, CA

Board members present: Jason Borgen, Kyle Brumbaugh (by phone), Ray Chavez, Tim Green, David Malone, Suzanne Mitchell, Lainie Rowell, Andrew Schwab, Roger Wagner

Staff present: Mike Lawrence, Marisol Valles, Danny Silva (by phone), Mary Kopp (Executive Assistant)

Guests: John Cradler (Legislative Consultant - by phone), Corey Moore (CTA), Jerry Winkler (CDE - by phone), Chris Peregrin (Tijuana Estuary Reserve Manager, California State Parks), Brad Krey (PORTS Program Manager, California State Parks)

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|---|----------------|
| 1. Welcome from Chris Peregrin and Brad Krey (California State Parks) | 8:30 am |
| 2. Call to Order | 9:00 am |

President Chavez Calls Meeting to Order at 9:02 AM

Welcome from Brad Krey - State Park

Board sharing how they are feeling

3. Student Work (all)

Mike shared 3 CUE Events happened all last weekend and were widely spread across the regions

4. Agenda approval **(ACTION)**

APPROVED: Roger Moved to approve today's agenda; Lainie Seconded this motion. BOD approval 9:0

5. Consent Calendar (ACTION)
- A. Approval of November Minutes
 - B. Gold Coast CUE Bylaws Change
 - C. New Chair & New Committee Members (ComCom, Audit & Nominating Committees)

APPROVED: Roger Moved to approve Consent Calendar; Lainie Seconded this motion. BOD approval

9:0

6. Closed Session (board)
7. Unfinished (Old) Business
- A. Social Media Guidelines - a subset of Code of Conduct (ACTION)

APPROVED: Andrew moved to approve Social Media Guidelines; Lainie Seconded this motion. BOD approval 9:0

- B. Board Travel Policy (ACTION)

TABLED: Lainie moved to table Board Travel Policy; Roger Seconded this motion. BOD approval 9:0

- C. Committee Policies and Procedures (ACTION)

APPROVED: Suzanne moved to approve Committee Policies and Procedures; Tim Seconded this motion. BOD approval 9:0

8. New Business
- A. Awards Committee Report - Approve Awards (ACTION)

APPROVED: Andrew moved to approve Awards Committee Report with 6 Gold Disks; Suzanne Seconded this motion. BOD approval 9:0

- B. Nominating Committee Report - Approve Slate of Candidates (ACTION)

APPROVED AS AMENDED: Jason moved to approve an amended Nominating Committee Report with 5 rather than 6 candidates; Roger Seconded this motion. BOD approval 7:0 (Andrew and Lainie Abstained)

- C. Discussion on Capping Event - Future Venue Strategy (DISCUSSION)

Growth of 20-25% in registrants from last year at this time. No need to cap registration
Onsite registration will be available.

Looking at about 7,000 participants.

D. Association Management Software Migration - Staff Presentation

(DISCUSSION)

9. Reports

A. Staff Report

1. CEO Update (Mike)
2. COO/CFO (Marisol)
3. Marketing [mini report] (Dana)
4. Technology Integration (Danny)
5. Academic Innovation & Professional Learning [mini report] (Jon)
- 6.

CEO Mike Lawrence mentions his visit with COO Marisol Valles to the White House for Future Ready 2.0 Launch.

B. Legislative Policy Consultant Report (John Cradler)

C. Treasurer's Report (Andrew Schwab)

1. Current YTD Budget

D. Audit Committee Report | Fin. Stat. - June 30, 2015 | Functional Expenses (Suzanne Mitchell)

E. CTA Report (Corey Moore)

F. CDE Report (Jerry Winkler)

~~Time Certain: 3:00 pm~~

All reports stand as submitted

10. Adjournment

3:30 pm

Actual 2:56

APPROVED: Suzanne moved to approve Adjourn the meeting; Roger Seconded this motion. BOD approval 9:0