



BOARD OF DIRECTORS MEETING MINUTES

November 21, 2013

9:30 am - 4:00 pm

CETPA Conference

Pasadena Convention Center, 300 E. Green Street, Pasadena, California, 91101

Hosts: CETPA

Board Members: Kyle Brumbaugh, Ray Chavez, Robert Craven, Andrew Schwab, Suzanne Mitchell, Diana Paradise, Roger Wagner, David Malone and Lainie Rowell

CUE Staff: Mike Lawrence, Marisol Valles

Guests: Andrea Bennett (Host), Corey Moore (CTA), Jose Ortega & Cindy Kazanis (CDE, via phone), Ewan McIntosh (NoTosh, via Google Hangout), Mike Vollmert (ASL Com Co-Chair nominee)

AGENDA	ACTION ITEMS	NOTES
I. Call to Order Welcome by CETPA	CUE President, Robert Craven, called the meeting to order at 9:28am	Robert thanks CETPA and Andrea Bennett for her generosity in hosting the CUE Board of Directors and providing complimentary registration to their 2013 Conference. We've seen great sessions, great conference
II. Student work: Andrew Schwab		Andrew Schwab shared student work from his Berryessa District. Student blogging in Mr T's 3rd grade class. Teacher posts question, students respond with comments. 4/5 Combo Class iPad - Haiku Deck: Vocabulary slideshows Math Vocabulary - multiplication, factors K1/ Class participates in the Global Monster Project 2013

III. Agenda Approval	APPROVED: Ray moved to approve today's meeting agenda; Roger seconded this motion. BOD approval vote: 8:0	ACTION ITEM
IV. Consent Calendar	APPROVED: Andrew moved to approve the Consent Calendar. Suzanne seconded this motion. BOD approval vote: 8:0	ACTION ITEM Approval of October Minutes Appointment of Committee Co-Chair/Members Cahuilla CUE By Laws Revision - tabled to next BOD meeting Monterey Bay By Laws Revision
V. Closed Session		CUE BOD only.
VI. Unfinished (Old) Business		
A. Strategic Planning Discussion w/Ewan McIntosh		<ul style="list-style-type: none"> ● Who are your “people”? Actor Mapping ● The Business Model Canvas ● Board can work on 2 things moving forward... <ul style="list-style-type: none"> ○ Left hand side of Business Model Canvas ○ Make someone guardian of the “dead ideas” so they can be revisited in case we accidentally delete a gem. We are prototyping. We are testing and tweaking. We need to be flexible. ● Kyle shared Institute of Design at Stanford - http://dschool.stanford.edu/ ● Discussion around the value of being agile to meet the needs of our membership
B. Legislative Advocacy Report		Ray Chavez reported on the groups efforts to support new legislature. Board discussed

		advocacy nominees.
C. CTAP Legislative efforts		CUE's Legislative Advocacy Committee met yesterday <ul style="list-style-type: none"> • Great support from Senator Bonilla. Interested in crafting new legislation (e.g., CTAP and SETS reauthorization; support CTAP/SETS via Bill 505). • CCSESA - having CUE on their advisory for SBAC
D. Showcase's future		Regions 8, 9 (Orange only) and 10 will be represented
E. June meeting/July retreat locations		
VII. New Business		
F. Fall CUE Debrief <ul style="list-style-type: none"> a. Increase of Fall CUE Registration fees 	APPROVED: Roger moved to approve an increase of Fall CUE Registration fees to \$160 including two days of lunch; Kyle seconded this motion. BOD approval vote: 9:0	ACTION ITEM
G. Board Liaisonships Update/Reports		Board Liaisonships adjusted to better match board members with local affiliates
VIII. Reports		

<ul style="list-style-type: none"> A. Exec Director Report (Mike) B. Director of Operations (Marisol) C. Treasurer’s Report (Ray) D. Professional Development Coordinator Report E. Leading Edge Certification Report (Lainie) F. Social Media Strategy Report (Dana) G. Partner Reports <ul style="list-style-type: none"> i. CDE Update (Doris Stephen) ii. CTA Update (Jerry Green) 	<p>N/A</p>	<ul style="list-style-type: none"> A. Shared and Discussed. B. Shared and Discussed. Annual CUE Registrations are coming in C. Shared and Discussed. Ray explained that expenses are down. Money moved from reserves while invoices are outstanding. Discussion on ways to continue to increase PD revenue. D. Shared and Discussed. E. Shared and Discussed. F. Shared and Discussed. G. Shared and Discussed. <p><u>CDE Update:</u></p> <ol style="list-style-type: none"> 1. Late breaking news - Superintendent sent letter to all superintendents to expand the field test. More here http://www.cde.ca.gov/ta/tg/sa/smarterbalanced.asp and http://www.cde.ca.gov/ta/tg/sa/smarterfieldtest.asp 2. Webinars were conducted to assist LEAs <ol style="list-style-type: none"> a. September 16, 2013: Technology Readiness Tool (TRT) (high level specifications and walk through process) (TRT) Help (Note: The snapshot will be taken on December 13, 2013.) TRT Webinar Recording - September 2013 b. November 4, 2013: Smarter Balanced Technology Readiness (assessment requirements, technology readiness, preparing for online testing) Smarter Balanced Tech Readiness Webinar - Nov 2013 c. Next webinar on December 9th 3. Technology Plan Processing for 2013–14 -
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IX. Adjournment - XXpm	APPROVED: Kyle moved to officially adjourn this CUE BOD meeting. Andrew Schwab seconded this motion. 9:0	
Next CUE BOD Meeting	January 15	