



# BOARD OF DIRECTORS MEETING MINUTES

January 30, 2013, 3:30-6:00pm  
Conference Call



ATTENDEES:		
<p><b>Board Members:</b> Kyle Brumbaugh, Ray Chavez, Robert Craven, Kurt Larsen, Suzanne Mitchell, Diana Paradise, Lainie Rowell, Roger Wagner and Ken Shelton</p> <p><b>CUE Staff:</b> Mike Lawrence, Marisol Valles</p> <p><b>Partners:</b> Larry Hiuga/CDE (absent), Jerry Green/CTA (absent)</p>		
AGENDA	ACTION ITEMS	NOTES
I. Call to Order	CUE President, Robert Craven, called the meeting to order at 3:38pm.	
II. Agenda Approval	<b>Approved:</b> Lainie R moved to approve today's meeting agenda; Roger W seconded this motion. BOD approval vote: 8:0	ACTION ITEM
III. Approval of Board Minutes (Dec. 6, 2012)	<b>Approved:</b> Lainie R moved to approve the December 2012 BOD meeting minutes. Kurt L seconded this motion. BOD approval vote: 8:0	ACTION ITEM
IV. Closed Session		CUE BOD only.
V. Unfinished (Old) Business		
A. Approval of Executive Director 2013-2016 Contract	<b>Tabled:</b> Action on this topic was tabled for another few weeks. Electronic vote & signage will occur in next few weeks upon completion and board review.	<u>Discussion</u> and group agreement to the modifications occurred. The BOD agrees to the tenets of the agreement as made. The contract will be approved at the completion of the document which will take place in the next couple of weeks. Once complete, the contract will begin on January 1, 2013. Signing of document will take place electronically.



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<p>B. Future of SIGs Discussion</p>	<p>N/A</p>	<p><u>Discussion item.</u> Mike shared different ways that the SIGs are active within their community, e.g., eLearning has monthly webinars. <a href="http://cue.org/sigs">http://cue.org/sigs</a>. Example of possible web (physical) presence: <a href="http://paper.li/techmaverick">http://paper.li/techmaverick</a>. Continued discussion/sharing of potential web presence (e.g., twitter feed) for April BOD meeting.</p>
<p>C. Marketing Plan a. Member Survey Synopsis; Member Survey b. Timeline</p>	<p>N/A</p>	<p>Discussion took place. Based on the board feedback, Mike and team will be making changes to the survey which will be brought back to the board at the April meeting. Member and Corporate member surveys are being developed. Based on feedback results, a new marketing plan will be developed in Fall 2013.</p>
<p>D. MACUL Roadtrip a. Draft MOU b. Draft Budget</p>	<p><u>Contingent Approval:</u> Roger W motioned approval of this item contingent upon legal approval relative to: liability coverage being sufficiently addressed. BOD approval vote: 8 approves; 1 abstain.</p>	<p>ACTION ITEM: Contingent Action taken based on legal council.</p>
<p>VI. New Business</p>		
<p>A. Awards Committee Report</p>	<p><u>Approved:</u> Lainie moved to approve entire report; Ray C seconded this motion with the extension of all Gold nominees. BOD approval vote: 9:0</p>	<p>ACTION ITEM</p>
<p>B. Nominating Committee Report <i>(in ED Report)</i></p>	<p><u>Approved:</u> Lainie R moved to approve Nominations. Ray C seconded this motion. BOD approval vote: 9:0 Conversation at April meeting to discuss how to encourage more applicants.</p>	<p>ACTION ITEM</p>
<p>C. CUE San Francisco - Intent to affiliate</p>	<p><u>Approved:</u> Lainie R amended the approval of the CUE SF request of CUE affiliate status; Diana P seconded this motion. BOD approval vote: 9:0</p>	<p>ACTION ITEM Follow-up: CUE SF will be asked to confirm their 'long name' as either CUE SF or CUE San Francisco.</p>
<p>D. Professional Learning Advisory</p>	<p><u>Approved:</u> Kyle moved to approve Scott Smith as the CUE Professional Learning Advisory</p>	<p>ACTION ITEM</p>



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Cmte. Chair ( <i>in ED Report</i> )	Committee chair; Suzanne M seconded this motion, as amended (position title). BOD approval vote: 9:0	
E. Board Retreat/LDI date change to August 1-2, 2013	<b>Approved:</b> Diana moves to approve the CUE BOD retreat on August 1-2, 2013; Lainie seconded this motion. BOD approval vote: 8:0; 1 abstaining.	ACTION ITEM
VII. Reports		
A. Executive Director Report (Mike Lawrence) 1. Professional Development Coordinator Report (Danny Silva) 2. Leading Edge Certification Report (Lainie Rowell)	N/A	Shared and Discussed. The <u>grant position</u> will be discussed at the April BOD meeting. (Goal 3.4: Research and pursue at least four grant opportunities in 2012-2013. Re-launching grant developer position search is being considered.)
B. Director of Operations Report (Marisol Valles)	N/A	Shared and Discussed. Registration for CUE 2013 continues to be up 20% from last year. CUE SN memberships came in this week for 157 new members.
C. 2011-2012 Auditor's Report (Ray Chavez)	N/A	Independent Auditor's report found the CUE finances in order and in compliance with standardized accounting procedures.



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<p>D. Partners</p> <ol style="list-style-type: none"> <li>1. CDE Update (Larry Hiuga)</li> <li>2. CTA Update (Jerry Green)</li> </ol>	<p>N/A - Mike Lawrence provided key items related to him by the CDE and CTA representatives as neither Larry or Jerry participated in the meeting.</p>	<p><u>CDE Updates:</u></p> <ul style="list-style-type: none"> <li>• Cindy Kazanis as the new director of the California Department of Education's (CDE) Educational Data Management Division. As director, of the Educational Data Management Division, Kazanis will be a key advisor to leaders of the California Department of Education on compliance monitoring and operation of CDE's major data systems including the California Longitudinal Pupil Achievement Data System, the Consolidated Application and Reporting System, and the California Accountability and Improvement System. She replaces Keric Ashley, who was recently appointed director of CDE's Analysis, Measurement and Accountability Reporting Division.</li> <li>• K12 Voucher: Discussion is picking up again to discuss the progress of this grant program.</li> </ul> <p><u>CTA Updates:</u> Jerry will be moving in July 2013 (Ohio). He will be attending our BOD Retreat in June. A replacement will be named. If any one of us has a recommendation, please forward to Mike; he will put together a recommendation.</p>
<p><b>VIII. Adjournment - 6pm</b></p>	<p>Approved: Diana moves to officially adjourn this CUE BOD meeting. Ray C. seconded this motion.</p>	
<p><b>Next CUE BOD Meeting</b></p>	<p><b>Wednesday, April 17, 2013</b> 9:30 am - 4:00 pm Common Sense Media 650 Townsend, Suite 435, San Francisco, CA 94103</p>	<p>May 24th or 29th board date.</p>