



## BOARD OF DIRECTORS MEETING MINUTES

January 17, 2012

(Minutes amended 4/18/12--condition of approval)

BOD members: Micheline LeBlanc, Joyce Miller, Robert Craven, Diana Paradise,  
Lainie Rowell, Ken Shelton, Ray Chavez, Kurt Larsen, Kyle Brumbaugh  
Staff: Mike Lawrence, Marisol Valles

### I. Call to Order

The meeting was called to order by Micheline LeBlanc at 3:31 pm and wished everyone a Happy New Year.

II. Review Student Work - Joyce Miller shared student work from a course on Scientific Illustration taught by Sadie Phillips, Art Teacher at Village Academy High School--Pomona Unified School District.

### III. Agenda approval *(Passed)*

Ray Chavez moved and Joyce Miller seconded to approve the agenda.

### IV. Approval of Nov 30, 2011 Board Minutes *(Passed)*

Robert Craven moved and Diana Paradise seconded to approve the minutes.

### V. Closed Session (board)

### VI. New Business

#### A. Award Committee Report *(Passed)*

Robert Craven moved and Ray Chavez seconded to accept the committee's recommendations.

#### B. Nominating Committee Report *(Passed)*

Kurt Larsen moved and Diana Paradise seconded to accept the committee's recommendations with a note regarding the number of nominees on the potential slate with the standard acceptance letter that goes out.

C. Advocacy Committee: California Student Bill of Rights: no action, just a watch of the progress.

D. BOD Meeting Updates: 2012 Retreat--Dates are July 24-28 and this includes the affiliate leadership development event (both most probably to be held at CSU Monterey Bay--housing is uncertain at this time); and May 30 face-to-face BOD

meeting (possible sites are Baldwin Hills Scenic Overlook--State Park & Dreamworks).

- E. Wine Country CUE name change and expansion *(Passed)*

Joyce Miller moved and Ken Shelton seconded that we approve the affiliate request.

- F. CUE Southern Nevada expansion *(Passed)*

Ken Shelton moved and Kyle Brumbaugh seconded that we approve the affiliate request.

## VII. Reports

### A. Executive Director Report (Mike)

Mike reported that website development continued and that we shifted from Blue Hue to Fresno County Office of Education, headed up by CUE members Dan Serrato and Mark Hammons; with lower costs. Caliber Reach Services was selected as our Search Engine Optimization (SEO) solution. Their goal is to improve CUE's search results by improving keywords, site and page content matching techniques.

He also reported:

- Good progress with the development and planned re-launch of the Infinite Thinking Machine (ITM).
- CUE staff have been working on a digital solution that will take OnCUE to an entirely different level.
- His to run for re-election to the ISTE Board of Directors for a second term.
- Highlights regarding CUE's role in MacWorld & CES

### B. Director of Operations Report (Marisol)

Marisol reported a 21% increase in pre-reg (as of Jan. 17). Last minute marketing was underway (postcards, emails to past attendees, etc.). Workshop registrations were down--need to possibly cancel unfilled sessions. All hotels were sold-out and the housing deadline was extended to 2/17. Membership was 4500+, representing a 1k increase in one-year.

### C. Treasurer's and Auditor's Report (Robert)

Robert reported reserves were healthy and numbers related to the annual conference were good, especially as related to vendor booth registrations.

The independent auditor stated, "In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Computer-Using Educators, Inc. as of June 30, 2011 and 2010, and the changes in its net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America." The full Annual Report can be downloaded at: <http://cue.org/annualreport>.

### D. Professional Development Coordinator Report (Danny)

Danny reported, "Last, I would like to say what a pleasure it has been working with Dr. Wagner over the last two months. He has done a wonderful job getting me up to speed quickly and efficiently for my transition to CUE's Professional Development Coordinator."

Micheline, on behalf of the Board of Directors, publicly thanked Dr. Mark Wagner for his foundational development of CUEtoYou and dedication to CUE's mission.

### E. Leading Edge Certification Report (Lainie)

Certifications Issued To Date

Online Teacher: 94

Professional Developer - OT: 26

Updates:

- Virtual meeting on December 16th facilitated by new Chair, Rowland Baker
- Welcomed Dr. Christine Olmstead as Lead Curriculum Developer
- Finalizing evaluation and plan to send evaluation in January (process led by John Cradler)

### F. Affiliate/SIG/Committee update (all)

### G. Partners

1. CDE Update (Larry Hiuga) - time estimate: 3:50-4:10pm

John Vartenega leaving the ETO; Chuck Campbell taking over E-Rate; & Doris Stephens K-12 & Technology Plans; CDE is redoing their ETO website and will list CUE in the resources section <http://www.cde.ca.gov/ls/et/rs/>.

2. CTA Update (Jerry Green)

CTA has taken no position yet on the proposed CA Student Bill of Rights.

3. ISTE 2012 Report (Bonnie)

VIII. Adjournment

*(Adjourned)*

Micheline LeBlanc called the meeting to a close at 6:38 pm.