

BOARD OF DIRECTORS RETREAT MINUTES



July 20, 9:30am – 4:00pm; July 21, 9:00-3:00pm

Contra Costa County Office of Education

Board present: all

Staff present: Mike Lawrence, Marisol Valles, Nicole Clark, Dana DuRee

Guests: Cliff Rudnick, CDE (phone only)

Two-Day Agenda

(items are not guaranteed to occur on a given day, except those marked 'time certain')

8:30am - 9:15am - July 20 **NEW BOARD MEMBER ORIENTATION**

I. Call to Order

Prior to discussing the article, Brian Bridges introduced Mac Carey of the Contra Costa County Office of Education. Mac welcomed the CUE board and staff for the meeting. Mike Lawrence and Marisol Valles thanked Mac for the support he gives the CUE.

II. Article Study Discussion – *Improving the Instructional Core* (Brian)

Discussion among all members led by Brian Bridges.

III. Agenda Approval

(ACTION) passed

Micheline LeBlanc moved to accept the agenda; Debra White seconded it.

IV. Approval of 6.2.2009 Minutes

(ACTION) passed

Micheline LeBlanc moved to accept the minutes as amended; Sharon Sutton seconded it.

V. Closed Session (board)

VI. Board Appointments

A. Executive Committee – At Large Members

Sharon Sutton and Debra White

B. Finance Committee – Assistant Treasurer

(ACTION) passed

Brian Bridges moved that Robert Craven to serve the role of Assistant Treasurer; Sharon Sutton seconded it.

C. Committees

Changes to the current committee assignments:

Joyce Miller will now serve as liaison to the Affiliate Committee; Co-liaisons of Communications Committee: Jerome Burg & Micheline LeBlanc.

D. SIG Liaisons (Refer to .xls)

E. Affiliate Liaisons

Changes noted to the current assignments:

Robert Craven to serve Gold Coast--need to mark this affiliate active (Refer to .xls.)

VII. Reports

A. Executive Director Report – *Budget Presentation, Board Evangelism*

Mike Lawrence shared the current presentation, talked about the re-launch of MyCUE (Communication Committee to pay attention); CUE Community—free or not? (Communication Committee to pay attention); Tech Coordinator SIG to develop criteria for selection of new PD offerings (when proposed by commercial vendors) for CUEtoYou; Priority is to see that the Teacher Educators SIG is renamed. There is a lot of confusion among membership when they mark this SIG on their membership applications. Suggest that it reflect the higher education emphasis. More structured strands.

ED Report—More conversations with Student Media festival folks. TED folks have issues with doing an event in conjunction with the regular conference. Think of sharing the idea with affiliates or advocacy event. New Tech High is targeted for Nov. 5-6, 2010 (Friday eve. start). Online Teaching Conference June 23-25, 2010 (Talk to them about the Higher ED SIG).

B. Treasurer's Report

Micheline LeBlanc provided an overview of our current situation. Reserves have been used; however, because of accurate budgeting this was expected. Further actions have been taken to address expected lower revenues next year and an equally modest income has been budgeted in tandem with trimming expenses where possible.

C. Director of Operations Report – See report.

D. CUEtoYOU Report – See report.

E. Committee Reports

- a. Affiliate Leadership (Kurt) Board requested feedback on the Affiliate Handbook. Sharon Sutton (thanks for her finds) will submit edits to Mike Lawrence before being shared with affiliates. Mike Lawrence will work on the language around SIGs and submit to the board for input.
- b. Awards & Nomination (Mike) A reminder to board members to work with their affiliates to nominate folks for awards.
- c. Communications (Micheline) Pleased that will be working with her. Goals; re-worked web presence & branding.
- d. Conference Planning Committee (Sharon) Talk to Sharon Sutton about what she wants to have included.
- e. Legislative Advocacy (Steve)
- f. Strategic Partnership (Kurt) No update.

F. Affiliate Updates/Reports

G. SIG Reports

H. CTA Update (Keith Pickering-Walters, CTA) – time certain, day 2

I. CDE Update (Cliff Rudnick, Education Technology Office, CDE) – time certain, day 2 See report.

Highlights: EETT funds available in the coming year: 13.8 million each (formula & competitive). ARRA—EETT RFA avail. Mid. Aug. 33.96 million split (formula & competitive) provided over the course of two years.

VIII. Unfinished Business

A. CUE Business Plan 2009-2014 (ACTION) passed

It was requested that board members send typos and formatting issues to Mike Lawrence. Jerome Burg moved that we accept the business plan pending changes provided by Mike Lawrence due 7/31/09; Sharon Sutton seconded it.

IX. New Business

A. Committee Chair Recommendations (ACTION)

B. 2009-10 Meeting Dates (ACTION) passed

Micheline LeBlanc moved to adopt the following board meeting calendar: (Oct. 1 9-noon virtual; Dec. 1 3:30-6:30 virtual; Jan 13 3:30-6:30 virtual; April 1 3:30-6:30 virtual; and May 26 9:00 am – 7:00 pm face-to-face); Joyce Miller seconded it.

C. CUE Southern Nevada By-Laws change (TABLED)

D. ED Goals and Deliverables (ACTION) passed

Discussion revealed that the board would like more activities for objective 1.1. Sharon mentioned that activities could be also be used under different goals. Debra White moved to accept the Goals and Deliverables as amended; it was seconded by Cameron

E. Affiliate Town Hall Meeting planning

Eliminate Dec. 1 (now CUE BOD meeting) as a possible meeting date for this purpose. Board recommended the following affiliates (San Luis Obispo CUE*, North Coast (NC) CUE*, TriCUE, Central California (CC) CUE, Gold Coast (GC) CUE, CUE Southern Nevada, Beach Cities (BC) CUE, Wine Country (WC) CUE, Imperial Valley (IV) CUE*, East Bay (EB) CUE, Inland Area (IA) CUE). *Indicated high-priority.

F. CUE Site Leader of the Year Award Proposal (ACTION) passed

Mike Lawrence discussed that our TILL is a teacher award that goes on to become our nomination to the ISTE equivalent award. Christine Olmstead recommends this new award for site administrators, particularly principals and vice-principals. Mike supports this, but asked the board if they felt it was necessary. Mike made a few wording changes based on board recommendations, most notably a change that would allow non-CUE members to be nominated. Board recommends that award could go to non-cue members. Cameron McCune moved to create the new award; Micheline LeBlanc seconded it.

X. Adjournment

Cameron McCune moved to adjourn the meeting ; Joyce Miller seconded it.

Next-meeting needs:

1. Action needed on the following affiliates: SLO, NC, IV, IA, CC (Next meeting look at language the board might impose).
2. Address the awards policy to limit the recipient speech. Board recommends following the ISTE format.
3. *See that the Teacher Educators SIG is renamed. See item VIII above.*