

## BOARD OF DIRECTORS MEETING NOTES



November 18, 2008, 9:30am – 3:13pm  
Sacramento Convention Center in room #103  
CETPA Conference  
guest dial in: 888.387.8686. code: 9902620#

Board members present: Barbara Keenoy, Debra White, Jerome Burg, Brian Bridges, Cameron McCune, Micheline LeBlanc, Steve Glycer, and Sharon Sutton (via phone)  
Board members absent: Kurt Larsen  
Staff present: Mike Lawrence, Marisol Valles  
Guests: Donna Levy (CUE-SN)

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Continental breakfast will start at 8:30 am

- I. Call to Order
  - A. Welcome from CETPA – greetings from Warren Williams, president CETPA
  - B. Introductions of those present
  
- II. Review Student Resource (Debra White)

Shared student videos based on AFI Screen Education with an introduction to visual storytelling.
  
- III. Agenda Approval **ACTION**

Motion to approve the amended agenda: first Steve Glycer; second Barbara Keenoy.  
Motion passed unanimously.
  
- IV. Approval of September Minutes **ACTION**

The word agenda changed to minutes in the title of the document, and corrections made to Kurt Larsen's name, Debra White's last name, and section VII-C.  
Motion to approve amended minutes: first Debra White; second Cameron McCune.  
Motion passed unanimously
  
- V. Closed Session – ended 10:45 AM
  
- VI. Reports

Brian commended Mike for his work at ILC and the affiliate health. He also commended Kurt Larsen and Gerald McMullin for their participation in each of the affiliate phone meetings.

  - A. Executive Director Report – Added to his report:
  - B. 1) working with ISTE with the new NECC MOU for San Diego;
  - C. 2) Ron Cravey has resigned as executive director of TCEA in Texas (2.5 weeks ago);
    - 3) iNACOL – International K-12 online learning under leadership of Susan Patrick: we are continuing to work on our MOU;
    - 4) Mike is sitting on the pilot of Brokers of Expertise Committee as a CUE representative.

Brian and Sharon think that Mike Lawrence should be our affiliate board nomination for 2009 for ISTE board.

Each board member signed a conflict of interest form and will do so each year.

D. Treasurer's Report -

- a) CUE, Inc. is doing exceptionally well. We need to watch the budget as we proceed through the next few months.
- b) There have been many group registrations in order to take advantage of the group discount (due to increased PR).
- c) CUE, Inc. reduced its budget for this year's conference due to possible problems with district budget issues causing fewer attendees.
- d) Looking at the reserves, the interest rates are dropping.
- e) Cancellation processing fees were raised.

E. Director of Operations Report –

1. 2009 Conference Update - hotel registrations are doing OK right now.
2. 447 registered – not just speaker registration; 170 booths sold as of 11-17-08. Some vendors have cancelled; others have increased their number of booths.
3. Membership – 184 on auto renewal. Over 4000 members. 108 members were added through ILC registration/attendance.
4. Mike commended the staff for getting Apple to exhibit. Apple will only be at Macworld and CUE. They have discontinued their exhibitions at other conferences.
5. Conference contracts – due in early December.

F. CUEtoYOU Report – looking to be a good year.

New event – Lead Learning 2009, to target professional developers – working with Bob Walczak in Ojai, July 20-23, 2009 - Monday arrival with a Thursday departure. Google Academies – two for next year: Boulder CO and southern CA.

G. CTA report - sending a few to Palm Springs for CUE 2009. There was a press release on 11-13-08 by CTA. There has already been \$3.5 B cuts in education, which makes CUE, Inc. a bit concerned about the attendance at the spring CUE 2009 conference.

H. CDE report – no report at this meeting.

VII. Old Business

A. 2008-2013 CUE Business Plan – tabled by president Brian Bridges

B. Affiliate Health

**ACTION**

Renewal process was a series of virtual town hall meetings. Mike contacted the current affiliate board about the town hall meeting, with possible times/dates for the meeting. Meetings took place between 3:00 – 6:00 PM. There were questions about interest in activities and willingness to take a leadership role at the registration for the meeting.

**Recommendations for Beach Cities CUE (BCCUE) Officer**

**– ACTION**

- Vanitha Chandrasekhar – President
- Chris Eckert – Treasurer
- Jane Ann Jeffries – Secretary
- Stu Woodward – Vice President
- Yesenia Roberts – Member

Move to approve the above officer slate: first Debra White; second Barbara Keenoy.  
Motion passed unanimously.

**Recommendations for CapCUE Officers**

**– ACTION**

- Joe Wood – President
- Kim Harrison – Vice President, Program
- Dave Fraga – Vice President – Executive (Past President)
- Andrea Stephenson – Treasurer
- Paul Devoto - Secretary
- Fred Lamora (conditionally with renewal of membership), Rebecca Mass & Penny Pearson – Members

Move to approve the slate of officers: first Micheline LeBlanc; second Steve Glycer.  
Motion passed unanimously.

**Recommendations for TriCUE Officers**

**– ACTION**

- Jason Borgen – Vice President, Resource Development
- Martin Cisneros – Vice President, Program
- To join existing board:
  - John Ittelson - President
  - Kim Yalda - VP/Treasurer
  - Karl Forest - Secretary
  - Harry Powell - Member

Move to approve the slate of officers listed above with the addition of Jason Borgen, Vice President, Resource Development, and Martin Cisneros, Vice President, Program, as additional officers: first Micheline LeBlanc; second Sharon Sutton. Motion passed unanimously.

This process of virtual town meetings will be extended to all affiliates. The next affiliate town meetings may include North Coast, Gold Coast, Inland Area, CCCUE, and Wine Country CUE.

**C. Award Nominations**

**ACTION**

Looking to nominate Scott Smith and Chuck Holland for a gold disk. Mike mentioned that we should consider a second person for a Platinum disk.

Move to nominate a second person for a Platinum: first Steve Glycer; second, Jerome Burg. Motion passed unanimously.

VIII. New Business

A. By-laws Change – Section 4.10

**ACTION**

Executive Director Mike Lawrence recommended a change in the language of 4.10 to eliminate “in their place” at the end of the first paragraph.

Move to approve the amended change to the Section 4.10 by-laws: first Steve Glycer; second Debra White. Motion passed unanimously.

B. Conflict of Interest Policy Change

**ACTION**

Move to change the conflict of Interest Policy –change on page 2 in sections 2-5. The word “annually” was removed from the first sentence and “at the beginning of the term of office or contracted term of employment” was added. Also added was the following sentence: “All board members will renew this statement annually.”

Move to accept language change in the conflict of Interest Policy and Disclosure form as listed above: first Cameron McCune; second Micheline LeBlanc.

Motion passed unanimously.

C. ILC 2008 Debrief/2009 Proposal

**ACTION**

With the state of the CA economy, there is a concern about the success of a northern CUE conference in 2009.

Board recommends to the CUE staff to investigate a Fall CUE venue for a 1-1/2 day conference, with possible first day workshops, with partnerships to help defray the cost of the event.

Motion made by Cameron McCune; seconded by Barbara Keenoy.

Motion passed unanimously.

D. CUE-SN Application for Affiliate Status

**ACTION**

Donna Levy made a brief presentation to the board about CUE-SN.

Motion to approve CUE-SN as a CUE Inc. affiliate with provisional acceptance upon completion of phase 2 of affiliate application: first Cameron McCune; second Steve Glycer. Motion passed unanimously.

E. Lead Learner Symposium Proposal – to be discussed at the January 12 VC meeting.

IX. Adjournment – CUE Board was invited to attend the CETPA Keynote (3:45 pm) and Reception (5pm)

Motion to adjourn at 3:13 PM by Cameron McCune, seconded by Steve Glycer.

Motion passed unanimously.