



## BOARD OF DIRECTORS MEETING MINUTES

December 1, 3:30 pm- 6:00pm  
Conference Call

**Board members present:** Brian Bridges, Debra White, Kurt Larsen, Micheline LeBlanc, Robert Craven, Cameron McCune, and Jerome Burg.

**Board members absent:** Joyce Miller

**Staff present:** Mike Lawrence, Marisol Valles

**Guests:** Keith Pickering-Walters (CTA)

I. Call to Order

Brian Bridges called the meeting to order at 3:33 p.m.

II. Agenda Approval

**ACTION Passed**

Debra White moved to approve the agenda. It was seconded by Sharon Sutton.

III. Approval of BOD Meeting 10/1/09 Minutes

**ACTION Passed**

Debra White moved to approve the Minutes. It was seconded by Micheline LeBlanc.

IV. Closed Session

V. Reports

- A. Executive Director Report: All information in the printed report is up-to-date. otc10.org; E-Learning SIG; Deb volunteered to support encouraging home schools populations for conference attendance.
- B. Treasurer's Report: Some concerns with income from 2010 CUE Conference booth sales and advanced registrations. Cost saving measures are being planned for.
- C. Director of Operations Report: All information in the printed report is up-to-date (Updated registration number 422).
  1. 2010 Conference Update: It was suggested that we promote the online learning opportunities, as well as, other interest strands identified by the Conference Committee.
  2. Fall CUE Conference 2010
- D. CUEtoYOU Report: Requested a glossy flier to sell the Google Workshops.
- E. Board Reports
  1. Committee Reports: Advocacy Committee meeting with seventeen items moved at a swift pace for a one-hour meeting and featured a discussion about updating the CUE Advocacy Platform. John Cradler will be nominated for the Leg. Adv. award. ComCom

group canceled their meeting and it is being rescheduled to December 15.

2. Liaison Reports: Jerome Burg was concerned about the Wine Country CUE; the fall 2010 conference will help. East Bay CUE is at a deficit; however, the group is fantastic and local events are taking place; Cool Tools VI is Feb 6, 2010. Tri-CUE is also struggling, as is SLO-CUE. Beach Cities is trying to get things together. OC-CUE will hold an event. Deb did attend an event in Southern NV. CUE-LA brought in 76 new memberships. Cap-CUE is strong, has nominated award recipients, and is planning an event.

3. CTA Report: Race to the Top has been forefront, but overall it is seen as being good for schools. John Mockler, "Who says we're not getting our money's worth?" Interesting stats and serves as a conversation starter.

#### VI. Old Business

A. Award Follow-up: Debra reported that Joyce was working on the BOD recommendation. We are moving forward with our nominee for Platinum Disk award;

#### VII. New Business

A. Affiliate Health – Town Hall Recap: Rescheduled two meetings for after the New Year. Library/Media SIG is looking to have new leaders in place in January.

B. Online Teaching Conference MOU Recap

**ACTION Passed**

Sharon Sutton moved to approve the MOU. Kurt Larsen seconded the motion.

C. Finance Discussion: Micheline suggested that this topic be rescheduled for the January meeting. Mike shared some ideas about cost savings in event of a less than desirable outcome from conference income: cut travel; priority to protect staff; looking carefully at partnerships; halt development of the online system. Keep the "What If" in mind and to be ready for a discussion in the future if needed.

D. CA-ASCD MOU Joint Membership

**ACTION Passed**

Robert Craven moved to approve the MOU. Sharon Sutton seconded the motion.

E. July Board Retreat in Napa Valley: Details available at the January meeting and travel arrangements forthcoming after that meeting.

F. CUE Advocacy: Micheline shared the current CUE Advocacy Platform and requested that the BOD comment on the the document.

#### VIII. Adjournment – TIME CERTAIN: 6:00pm

**ACTION Passed**

Kurt Larsen moved to adjourn the meeting. Sharon Sutton seconded the motion.