

BOARD OF DIRECTORS MEETING MINUTES

April 1, 2010, 3:30-6:00pm

Conference Call

Dial: 888.387.8686, code: 9902620#



Board members present: Brian Bridges, Jerome Burg, Robert Craven, Kurt Larsen, Micheline LeBlanc, Joyce Miller, Sharon Sutton, and Debra White

Board members absent: Cameron McCune

Staff present: Mike Lawrence, Marisol Valles

Guests: Keith Pickering-Walters (CTA), Larry Hiuga (CDE)

I. Call to Order – 3:30

Brian Bridges called the meeting to order at 3:30 p.m.

II. Agenda Approval

ACTION *Passed*

Robert Craven moved to approve the agenda. It was seconded by Debra White.

III. Approval of Minutes

ACTION

Passed

Joyce Miller moved to approve the agenda as amended. It was seconded by Kurt Larsen.

IV. Closed Session

V. Reports

A. General Board Report – Conference Reflections

Sharon mentioned that vendor's she spoke with were happy with the conference; question about Poster Sessions/CUE Tips (Micheline & Kurt interested) ; travel to Hilton & PSUSD troublesome--need to improve communication for participants and make sure that a back door at the Hilton is open.

B. Executive Director Report

Mike suggests tabling the decision on Institutional Membership/Digital Membership.

C. Treasurer's Report

A few areas that where revenues or expenses were not as expected; however, there are a number of areas with good news (CUE to You & other income in particular.).

D. Director of Operations Report

See report. Question about using another evaluation tool like PollEverywhere. Mike will determine what other conferences are doing.

- E. CUEtoYOU Report
Mark will attend the May BOD meeting.
- F. Partner Reports
 - 1. CTA Report (Keith Pickering-Walters)
CTE committee to recommend sending a letter of support mirroring CUE's letter regarding EETT. The organization is pulling back in response to a shrinking budget. CTA supporting Jerry Brown for Governor and Gavin Newsom for Lieutenant Governor.
 - 2. CDE Report (Larry Hiuga) **TIME CERTAIN: 4:30pm**
Reference the report submitted.

VI. Old Business

- A. May 26 Board Meeting in SoCal & July 27-28 Board Retreat in Napa Valley
- B. Termination of affiliate status with CUE, Inc.
 - 1. Imperial Valley CUE **ACTION Passed**
Kurt Larsen moved to that CUE, Inc. shall cease a relationship with the Imperial Valley CUE affiliate. It was seconded by Micheline LeBlanc.
 - 2. North Coast CUE **ACTION Passed**
Sharon Sutton moved to that CUE, Inc. shall cease a relationship with the North Coast CUE affiliate. It was seconded by Debra White.

VII. New Business

- A. Confirmation of Legislative Advocacy Platform 3/8 email vote **ACTION Passed**
Micheline LeBlanc moved to approved the edited platoform Seconded by Brian Bridges.
- B. Institutional Membership **ACTION Passed**
Joyce Miller moved to drop pursuing Institutional Membership. It was seconded by Micheline LeBlanc.
- C. Preliminary 2010-2011 Budget Discussion
Increased budget for advertising (EdWeek, etc.); drop paper membership cards & membership expiration letters.
- D. ISTE 2012 Discussion
- E. Proposed CUE 2011 Conference Registration fees **ACTION Passed**
Micheline LeBlanc moved to adopt the proposed CUE 2011 Conference Registration fees as recommended by the Conference Planning Committee except for the 1-day pass to be \$35. It was seconded by Robert Craven.

VIII. Adjournment **ACTION Passed**

Kurt Larsen moved to adjourn. It was seconded by Brian Bridges.

