



April 25, 2006
Conference Call
4:00-6:00pm

Board members present: Hall Davidson, Chuck Holland, Jan Half, Barbara Keenoy, Michael Morrison, Scott Smith, Sharon Sutton, and Debra White

Board members absent: None

Staff present: Mike Lawrence, Marisol Valles

Guests: None

REGULAR AGENDA

I. Call to Order

President, Scott Smith, called the meeting to order at 4:05pm.

II. Reviewing Student Work

Scott Smith shared student work.

III. Approval of Agenda

The agenda was amended as follows: *with amendments (VI E. Media Festival report; VI F. MVP NECC; VIII D. CD Ladder.* Chuck moved to adopt the agendas amended. Hall seconded. MOTION PASSED unanimously.

IV. Approval of Minutes

The minutes were corrected to add Jan Half to the Board members present rather than absent. Jan moved to accept the minutes as amended. Hall seconded. The MOTION PASSED unanimously.

V. Closed Session

*The Board went into Closed Session at 4:13pm.
Closed session ended at 4:27pm.*

VI. Reports

A. ED Reports

Mike highlighted elements of the Ed Report. In addition he reported on the Northern California Task force and a direction for that becoming a Standing Committee. In addition Mike discussed the idea of keeping members of the MVP Committee for NECC as a Special Programs Committee.

B. Conference Manager Report

Marisol shared highlights of the Conference Manager Report.

The Board discussed options for conference location beyond 2008. Chuck moved that we move forward with conference contracts in Palm Springs for 2009 & 2010. Barbara seconded. MOTION PASSED unanimously. Chuck moved that we contract with the Zoso for rooms for 2007 & 2008. Barbara seconded. MOTION PASSED unanimously.

Mike commended Marisol for her hard work on the Conferences since the time he has joined CUE.

C. Treasurer's Report

Chuck highlighted portions of the Treasurer's Report including expense items (CUE to You) and income. Money borrowed from the reserve last summer has been repaid and an additional amount of money has been deposited.

Chuck credited the staff with pulling off the strong budget.

The finance committee has been a real plus in keeping the budget clear.

D. Committee Reports

1. Advocacy

Mike Lawrence reported on the activity of the Advocacy committee.

The committee has been very active under the leadership of Chris York.

The committee is currently putting a budget proposal together. This will be brought forward at the May Board Meeting. Membership restructuring is being discussed. A proposal is also being discussed for a CUE Legislative Summit.

2. Affiliate Leadership

Debra commend Gerald for a great Affiliate Leadership Meeting in Palm Springs CUE. ISTE will include a 1-hour meeting for our affiliate leaders at NECC. The focus will be on leadership development. This will be open to two or more affiliate members.

3. Communications

Michael deferred to Jan for a report. Mike commended Chris Walsh for his leadership of the committee. The committee is looking at corporate membership and forming a sub committee to look at this need/issue. Discussion was also given to tools for affiliates to use for marketing.

4. Multimedia Festival

Hal Davidson shared about the status of the Multimedia Festival. A meeting will be held on the 26th of May to look at judging of the festival. Possible MVP involvement. Other possible group involvement was mentioned.

5. MVP Committee for NECC

Sharon reported on the current status of volunteers for NECC. Probably about 150 volunteers are currently confirmed. About 200 names were forwarded to Kathy Hayden from responses of interest at CUE. A list of 25

sessions has been put together to offer at CUE. EETT Western Division and CUE Gold will be special rooms for NECC. Prizes and drawing will be happening to help with drawing participants. Membership number for the CUE discount for ISTE is there e-mail.

VII. Old Business

A. Retreat Location

Jan moved that we hold the retreat at the Waterfront in Oakland.
Hal seconded. MOTION PASSED unanimously.

B. Location of the 2009 Conference.

Discussion and action took place under the Conference Manager Report.

C. IHE strand at 2007 Conference Scott shared briefly about what Higher Ed would like to see happening at the conference.

D. CD Ladder

Chuck discussed the options that have been presented by Schwab. The Finance Committee felt most comfortable with a CD ladder proposal. An investment of \$250 thousand would be made through the ladder. Another \$100 thousand will remain in a money market.

Jan moved that we move forward with the CD ladder. Barbara seconded. MOTION PASSED unanimously.

VIII. New Business

A. Criteria for Appointing Board Replacement

Scott shared possible ways of appointing our 4th needed member to replace Doug Prouty. Discussion was held. Jan moved that we appoint Teri Fagherty to fill Doug Prouty's term on the Board, pending confirmation of election results. Chuck seconded. MOTION PASSED unanimously.

B. Member & Corporate Relations Mike shared about Rachel's contract and her work results. Her contract has ended. Mike recommended returning her with a contract that would start in July of 2006. Discussion occurred. Further discussion will happen in May.

C. Membership fees Tabled

Items for May Board Meeting

Staffing
Board Configuration
Advocacy Budget
Membership (Item 8C table on 4/25)
CRM

IX Adjournment

The meeting was adjourned at 6:25pm

DEBRA WHITE
Secretary

SCOTT SMITH
President

