



## BOARD OF DIRECTORS MEETING MINUTES

January 8, 2007  
Video Conference Call

Board members present: Brian Bridges, Hall Davidson, Steve Glycer, Jan Half, Barbara Keenoy, Terry Faherty, Scott Smith, Sharon Sutton, and Debra White

Board members absent: None

Staff present: Mike Lawrence, Marisol Valles,

### **REGULAR AGENDA**

#### **I. Call to Order**

*President, Scott Smith called the meeting to order at 3:30pm.*

#### **II. Review Student Work**

Brian shared the concept of Moodle with the Board and its impact on student success.

#### **IV. Approval of Agenda**

Sharon moved to accept the agenda. Terry seconded. The motion PASSED unanimously.

**V. Approval of November 2006 Board Minutes** Sharon moved to accept the minutes with corrections. Terry Seconded. The motion PASSED unanimously.

*The board entered closed session at 3:45pm. Closed session ended at 3:50pm.*

#### **VI. Reports**

- A. Executive Director Report: Mike highlighted items from his ED report. He began with highlights of the budget revisions. Mike talked about the ISTE membership campaign. The plan will begin with out reach to CUE members who indicated an interest in such benefits. Out reach will also include all CUE members not currently ISTE members. The Board expressed a desire for a similar membership offering to all California ISTE members not currently CUE members. Mike will continue the discussion with issue for making such a membership exchange. Mike also highlighted the revised OnCUE income info. He talked about his desire to move Nominations and Awards to on line. The concern about this move is how to handle signed letters that would be submitted. Mike also brought forward the addition to the Awards report of the Legislative Advocate Award.

- Mike gave some highlighted information from Rachel's report. One really positive item was the 100% of new vendors from last year will return for 2007. She is continuing to work on Vendors who have not yet renewed for the 2007 conference. 177 booths have been reserved for the conference at present. Mike highlighted the CUEtoYOU report. As shown in the report, numbers are not coming in at this time for workshops, Winter does not appear to be a good time for getting workshop sign-ups. Mark is going to be working on growth of the program during the winter quarter. Hopefully there will be growth in spring and summer. CLMS has contacted for workshops at their summer institutes.
- B. Conference Manager Update: Marisol highlighted items from her report and gave some additional information that has occurred since her written report. Total rooms booked 2864; this is an addition of 50 rooms at the Hyatt. Marisol reminded everyone to check the Booth Duty schedule, and let her know of any need to change his or her duty.
- C. Treasurer's Report (Jan)
1. Mid Year Budget Adjustment: Jan referred to what Mike had already shared. Jan referred the Board to page 4 showing positive income at this time. She then referred the Board to the changes proposed to the budget at Mid-Term, and the particular line items. Questions were addressed and discussion took place. Mike addressed large one-time expenses, shown in the budget. Debra moved to accept the revised budget. Steve Seconded. The motion PASSED unanimously.
- D. Committee Reports
1. Awards & Nominating Committee: Action from this committee is addressed under New Business.
  2. Advocacy Committee: Steve reported from the committee. No meeting of the Advocacy Committee has taken place recently. Mike highlighted the plans to work with Rep. George Miller, Chairman, House Education and Labor Committee. CUE will invite him to the CUE Conference in March as part of acquainting him with the work of CUE and moving forward in work with him and his committee. Mike also talked about the Ed Tech Alliance Committee, and CUE's involvement, and the positive outcomes of being involved with this committee.
  3. Affiliate Leadership Committee: The major part of the report addressed the Dec. 2, 2006 Affiliate Leadership Event in Northern California. Debra deferred to Mike to give the report. Mike shared what happened at the event. He gave the Board an opportunity to look at cuehub.org and what had been posted from the day and the affiliate leadership blog. Mike shared that Schoolwires will be updated on Jan. 12 to allow podcasts to be grabbed from cuehub.org. via iTunes.
  4. Communications Committee: Terry reported from the Communications Committee. The committee met and agreed to the need to change the wording "Emeritus" to retired. Changes will be reflected as documents are republished.
  5. Anniversary Committee & Strategic Partnerships: Mike will work with Sharon and Jan as he continues to launch these committees.

E. General Board Report

Cahullia CUE update. Mike shared that the three school districts in the area are interested in keeping the affiliate going. On Feb. 3, 2007 Hall will be going out to Palm Springs to speak at the end of a BTSA Meeting. Invitations are going out to have interested parties to attend. Space is being reserved for an affiliate meeting for this group at the March CUE Conference. Free Exhibit Hall tickets are going out to teachers from the three area districts for Saturday.

Brian shared about the ETC conference coming up in Feb. 24, 2007 in Modesto. CC CUE is involved with this conference.

Debra shared about OC CUE's Conference Jan. 20, 2007

She also shared that Mike is going to be presenting at the TCAP (The California Arts Project) Site Director Meeting between Jan 16-18, 2007.

Scott shared about CVCUE. The affiliate has another conference coming up. He also shared the need to work in jump-starting Kern CUE.

**VII. Old Business**

**VII. New Business**

A. Nominating Committee Report: Mike referred the Board to the report from the committee. A total of 14 awards were submitted. The committee recommended the awarding of 7 awards. Discussion took place regarding criteria and rubrics for the awards. Jan moved to accept the awards as the committee recommended. Terry seconded. The motion PASSED unanimously. Brian proposed that CUE look at adding awards to one of the northern events. Discussion took place and additional ideas were brought forward. It was suggested that awards be a topic of discussion at the Affiliate Leadership Meeting in Palm Springs in March.

B. CUE and ISTE

1. CUE/ISTE Membership Campaign – Feb – May 2007 Mike shared information regarding this item during his ED Report.

C. Input on Apogee Proposal for OnCUE Mike highlighted items from the proposal received from Apogee publications. Moving to this typed of publication plan would provide some advantages including: increase add revenue, a full time person on the publisher's side soliciting ads, publication of 5 journals a year instead of the current 4 per year, and outreach to other professional groups for membership in CUE. Discussion took place. Scott solicited input from the Board as Mike pursues this proposal.

**VIII. Next Meetings: Mar. 26 (vidconf), May 21 (f2f)**

**IX. Adjournment** *The meeting was adjourned at 5:50pm.*

Next steps:

Update on Apogee Proposal

Conference reflections.  
Awards Committee proposals  
Affiliate Committee discussion from the conference.

DEBRA WHITE  
Secretary

SCOTT SMITH  
President