



BOARD OF DIRECTORS MEETING MINUTES

November 28, 2006
Aliso Viejo, CA

Board members present: Brian Bridges, Hall Davidson, Steve Glycer, Jan Half, Barbara Keenoy, Terry Faherty, Scott Smith, Sharon Sutton, and Debra White

Board members absent: None

Staff present: Mike Lawrence, Marisol Valles, Rachel Weidinger (phone) and Mark Wagner (phone)

Guests: Gerald McMullin (phone), Barbara Thalacker (phone), Mel Takata

REGULAR AGENDA

I. Call to Order

President, Scott Smith called the meeting to order at 9:30am

II Welcome from Nicholas Foundation Host, Mel Takata welcomed the Board. He gave a brief overview of the history of the Nicholas Foundation involvement with ISTE and then with CUE. He shared the mission of Shareology. (www.shareology.org)

III. Review Student Work

Steve first shared Flash Earth. (www.flashearth.com) He also shared some videos created by his tech staff that showed projects using technology in math, language arts and science.

IV. Approval of Agenda

Barbara moved to accept the agenda. Terry seconded. The motion PASSED unanimously.

V. Approval of September 2006 Board minutes. Jan moved to accept the minutes with corrections and additions. Barbara seconded. The motion PASSED unanimously.

The board entered closed session at 10:11. Closed session ended at 10:35am.

VI. Reports

- A. CDE Update (Barbara Thalacker via phone) CUE will be invited to attend the Ed Tech Policy meetings. Sometime in the near future Barbara would like to meet with

all the educational tech people (probably January) to draft a policy before meeting with the legislature and decision makers. Mike volunteered to help Barbara with the implementation of this concept. Barbara also talked about gathering data that could be shared with legislators about Technology Results. She was interested in what she referred to as Ed Tech. Stories. She shared about possible upcoming changes to the Voucher Program, which should be coming out on the web site under FAQs. Scott asked about the after school program funding. Scott also asked about ways of bringing the publishers to our conference to share the tech materials that accompany the approved textbooks. Barbara also briefly shared about AB307, legislation requiring the addition of Internet Safety to Tech Plans. Guidelines developed by CDE addressing Internet Safety may be coming out to help districts address this in their Tech Plans.

- B. Executive Director Report Mike highlighted items from his Nov. ED Report. Highlights included an update on attendance at CLMS. Feelings were shared that CLMS Technology Conference was one of the best so far. Mike also shared some of the conference revenue discussion that has taken place. Mike shared some concern about the current RSVPed attendance for the Dec. 2nd. Affiliate Leadership Event. Mike talked about CoSN and affiliation with CETPA. He further talked about CETPA's CTO mentor program. CoSN and CUE have arranged a booth exchange for their upcoming conferences. Mike also shared trends in membership over the last two years. He also shared revenue and reserve trends and membership and conference attendance from 1992-2007.
- C. Conference Manager Update Marisol shared her happiness with the new SQL database and how much it has improved her ability to manipulate data. She shared about plans for CUE-Tips, 20 minute short sessions that will take place on Friday in Oasis 1, an area near registration will be used for these sessions. This year there will be 9 sessions running from the end of the General Session to the end of sessions Friday, excluding lunch. Session information should be available by the end of December. Discussion was given to putting highlight session titles from the previous year in the Conference Brochure next year as a way of attracting more interest in the conference.
- D. Corporate Relations Report (Rachel via phone) Rachel shared some of the highlights of her report. She highlighted the results of revenue brought in through being at NECC. She shared what is happening currently with Corporate memberships. CUE Gear will be available at this year's conference, and Rachel will be working with this program at the Conference.
- E. CUEtoYOU Report (Mark via phone) Mark responded to questions regarded cancelled sessions. He will be working during the next quarter with policies and procedures for cancellation of workshops. Over the period of Sept. 1st to Nov. 30th the program met the goal of generating \$15,000 in profits. Mark also commented on the challenge of equipment purchase for workshops, having enough but not extra left over equipment. Mark talked briefly about the process for becoming a lead learner.
- F. Treasurer's Report (Jan) Jan gave the Treasurer's report. She highlighted the 50% increase in Conference Income over the income from last year at this point. Membership income shows a 21% increase from last year at this time. Jan talked

about some money originally budgeted for the part-time office staff position of Admin. Assistant, which will not be used in the area. Money has also been saved on rent. These monies will be used to pay the additional expenses of tech support. A mid-term budget revision will be done and looked at by the finance committee before the next Board Meeting. Jan thanked the Finance Committee for their work on the budget.

G. Committee Reports

1. Awards & Nomination (Mike) Nomination committee has gotten a new member. Mike highlighted the nominations for the Board that have been received and are in process.
2. Advocacy Mike shared discussion about inviting the elected legislator responsible for moving forward reauthorization of NCLB.
3. Affiliate Leadership (Debra/Gerald via phone) Gerald shared about the plans for the Affiliate Leadership Meeting in Northern CA. Scheduled for Dec. 2, 2006.
4. Communications (Terry) Communications committee will be meeting again on Dec. 5, 2006. The committee will look at changing the word "Emeritus" on the Membership Application to "retired" to make the wording on the application consistent.
5. Anniversary Committee & Strategic Partnerships (Mike) Nothing at present.
6. Affiliate/SIG Reports Board members shared what was happening with the affiliates to whom they serve as liaisons.

VII. Old Business

- A. Platinum Disk Award Nomination Terry made the motion to move forward the nominated candidate for Platinum Disk.. Hall seconded. The motion PASSED unanimously.
- B. Ed Tech Voucher Eligibility List Steve brought up the idea of a list of voucher allowed Software that could be posted on the CUE web site. Discussion took place. Mike shared the idea of a wiki where users could share what they have been able to purchase.

VIII. New Business

- A. Northern California CUE Conference Brian talked about the idea of bringing back a northern conference in Monterey. Moving forward with increasing the partnership with the CLMS/CLHS Technology Conference and revenue sharing from this conference was also included with the item. The board expressed the desire that a strong partnership with CLMS/CLHS would be mutually profitable. Discussion took place.
- B. Subject Matter Projects Collaboration Debra shared some of the conversation that she started with the Executive Director for TCAP (The California Arts Project) and possible collaborations with other Subject Matter Projects.
- C. Test of Video Conferencing System. Testing of the system took place.

D. Membership Fee Mike shared some of the research he had done regarding organizations similar to CUE, in other states, and their membership fees. Discussion took place.

IX. **Next Meetings:** January 8 (Video Conf), Mar. 26 (Video Conf), May 21 (Face to Face)

X. **Adjournment:**

The meeting was adjourned at 3:35pm

Next Meeting Items:

Awards and nominations

Budget Adjustment

Dec. Leadership Event Report

Palm Springs Conference

DEBRA WHITE
Secretary

SCOTT SMITH
President