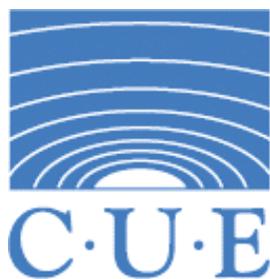


BOARD OF DIRECTORS MEETING MINUTES

September 24, 2007 -- 3:30- 6:00pm



Board members present: Scott Smith, Kurt Larsen, Barbara Keenoy, Micheline LeBlanc, Brian Bridges, Debra White, Sharon Sutton, Steven Glycer, Terry Faherty

Board members absent: none

Staff present: Mike Lawrence, Marisol Valles

Guests: Keith Pickering-Walters (CTA), Ken Mierzwinski (CUE Tax Preparer), Lainie McGann & Jenith Mishne (NMUSD K12 Ed Tech Coordinators)

I. Call to Order

President Scott Smith called the meeting to order at 3:50 pm. This meeting was done via audio conference call.

II. Review Student Work (Steven + guests)

Steven Glycer, along with two of his staff, Jenith Mishne and Lainie McGann, shared two technology projects with the board. The first was their district use of Google Docs and Spreadsheet tool. They used this for the first time to allow all sites to create and share their individual site tech plans. By being a web based and shared file, access became available 24/7, others could view fellow sites plans and the district, since this was an excel tool, could gather summary data on inventory, etc. The other item shared was a GPS system that tracks the movement of the user. This is then downloaded to your computer and overlaid on Google maps. It came to light by a student who used it to track his movement on a soccer field. It gives the start time, end time, duration and heart rate. So now one needs to think how this could be used in education.

III. Agenda Approval

ACTION

Sharon Sutton moved to approve the agenda. This was seconded by Barbara Keenoy. It passed unanimously.

IV. Approval of Retreat Minutes

ACTION

Debra White moved to approve the minutes as amended for both July 23-24, 2007 and Sept 5, 2007. It was seconded by Sharon Sutton and passed unanimously.

V. Closed Session

The Board entered into closed session at 4:05 pm.

Closed session ended at 4:29 pm

VI. Reports

A. Executive Director Report

1. CLMS/CLHS & CUE Update

Mike spoke with Peter about the 1105 contract. They discussed whether to co-locate with CUE/FETC to October or do a separate non-CUE tied conference that would be

in January. The focus would be a middle school/high school conference. CUE would step out of leadership.

2. Keith Pickering-Walters joined the board meeting. Keith represents CTA.

3. CUEtoYOU Report

Terry asked about the agreement with Apple. If this agreement goes through then Apple would contract with CUE to provide professional development. These would be listed on the Apple price list. Kurt asked if we could do an affiliate conference call on their events. There was a desire expressed to look at the overall value that CUE to YOU brings to the table. It appears that success in lining up trainings is better done at conferences vs. with affiliates or individual trainings.

4. Leadership 3.0 Update

Sessions are currently being solicited and the deadline is Sunday, Sept. 30, 2007.

B. Treasurer's Report

CUE health is in good shape. Extra money was put into reserve. Brian is concerned about new and renewal memberships.

C. Director of Operations Report

1. 2008 Conference Update

Marisol said that the brochures were sent out from Siemons. Corporate room sales are already sold out. This was a hit with the vendors. We have two target areas, booths for textbook publishers and PC hardware companies. Microsoft has returned to the conference. It was suggested that we contact Intel to attend.

2. Membership Retention Proposal

Mike presented a membership renewal process. On a month to month basis, we had a rough 50-50 split between renewal and new membership. Debra recommended we organize a system to send to members to stress setting up an automatic renewal. Also it was suggested that clarity be made on CUE conference attendance and renewal.

D. Committee & Liaison Reports

VII. New Business

A. Committee Chair Recommendations

ACTION

Kurt moved and Terry seconded that Judy Lieb replace Mike Morrison as the Pearl Anniversary. The motion passed unanimously.

B. Affiliate "Reboot" Budget line

ACTION

Kurt said that this proposal should also be extended to the CUE SIGs. Discussion followed but this amendment failed. Debra White moved that we approve the 'reboot' as written. This was seconded by Micheline LeBlanc. This passed by an 8-1 vote.

C. Affiliate tax changes (Ken Mierzwinski, CUE tax accountant)

This conversation regards changes in the law affecting our affiliate organizations. The new law requires that all affiliates file a 990 report. In addition, prior to filing this tax return, we need to confirm that all affiliates have registered with California as a non-profit, otherwise their first Federal return will generate a State tax bill as a for-profit organization. Possible actions include; (1.) each affiliate files their own return or (2.) still gather information and reorganize CUE so we have a single group tax return (parent-subsidiary relationship). This may take a lot of effort to do this option. This option might also raise other issues, for example insurance. Mike asked Ken to send us a quote

on what it would take to do option #1 for each affiliate. It was recommended that Ken attend the CUE Conference to run a session on how to complete 990 forms.

D. Legislative Advocacy Proposal – Ed Tech Alliance

ACTION

John Cradler joined the call to share information on legislative issues. John recommends that CUE join the Alliance with its contribution via ‘in kind’. This is a new group that just formed in Oct. 2006. The organization has approached CUE to join the Alliance. John feels that we should bring a list of benefits of why CUE would help the Alliance. Mike spoke with Peter about this and shared that Peter wanted to find a ‘paying’ partner. Steven Glyer moved that CUE offer to support the Ed Tech Alliance, offering this support via an in kind manner. This may include such support as a state wide mailing list, contacts with legislators and key industries, forums to present, etc. The motion was seconded by Brian Bridges. It passed unanimously. John also shared that AB764 is in jeopardy of being vetoed by the governor.

VIII. Old Business

A. *OnCUE* Printing/Distribution Proposals

ACTION

Mike recommended to the board that we outsource only our advertising vs. outsourcing the entire production of *OnCUE*. Kurt Larsen moved that Mike negotiate and enter into an ads only, 5 issue per year contract with either Apogee or AOS for the *OnCUE* publication. This was seconded by Barbara Keenoy. It passed unanimously.

1. Apogee (e.g. *Electric Energy*)
2. AOS (e.g. *Databus*)
3. ~~THE Journal~~ (withdrawn)

IX. Adjournment

Debra White moved that we adjourn. Barbara Keenoy seconded. The motion passed unanimously. The meeting was adjourned at 6:30 pm.

NEXT STEPS:

- a. Take a deeper look at the role of CUE to YOU.
- b. Decide how to proceed on the new tax law changes (Form 990)
- c. Get price quote from Ken on the tax law change
- d. Ask Ken to quote a price on developing an affiliate Form 990 template
- e. Next meeting is Nov. 15 at the Nicolas Foundation office
- f. Sharon will present student work at the next board meeting

Submitted

STEVEN GLYER
Secretary

SCOTT SMITH
President