

## BOARD OF DIRECTORS MEETING MINTUES



January 10, 2008, 3:30-6:00pm  
Video Conference

Board members present: Brian Bridges, Steven Glycer, Kurt Larsen, Micheline LeBlanc, Terry Faherty, Debra White, Barbara Keenoy, Sharon Sutton, Scott Smith

Board members absent:

Staff present: Mike Lawrence, Marisol Valles,

Guests: Keith Pickering-Walters (CTA)

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### I. Call to Order

The meeting was called to order at 3:35 pm, January 10, 2008. Brian Bridges presided due to the absence of Scott Smith. Scott suffered a terrible loss of a staff member. The board offers its sympathy. Scott was able to rejoin the meeting later.

### II. Review Student Work (Terry) & Book Talk

Terry Faherty shared a video of the High Tech High in the Napa USD. Brian Bridges asked the board to reflect on the video in connection to the book we just read, "Changing One Teacher at a Time."

### III. Agenda Approval

Barbara Keenoy moved to accept the agenda as amended and it was seconded by Terry Faherty. The motion passed unanimously.

### IV. Approval of Minutes

Steve Glycer reviewed some additional changes to the November minutes with the board. A motion to accept the minutes as revised was made by Debra White. Micheline LeBlanc seconded the motion. It passed unanimously.

### V. Closed Session

*The Board entered into closed session at 5:08 pm.*

*Closed session ended at 5:21 pm.*

### VI. Reports

- A. Executive Director Report – ELLUMINATE: Mike shared he is negotiating with Elluminate to use their tool by CUE. CUE would offer in exchange, the services of a CUE Silver membership, web recognition and other potential items. Mike will send out the details to the board to review. MacWORLD: We anticipate the same attendance for the education part of this show. He speculates that there might not be growth in attendance this year due miscommunication regarding the keynote speaker as a benefit of the education forum. INNOVATIVE LEARNING CONFERENCE: Mike shared that we still feel that we will get an attendance of 2,000 people for this conference next October. INSTITUTIONAL MEMBERSHIP: Mike wanted to get our quick read on this feature. An institutional membership would be a one cost fee for all members of the organization. Kurt Larsen feels that non-personal commitment

could be a problem. This was for institutional memberships that were between districts and the organization vs. organization and organization. Brian Bridges likes this as a way to get more people involved in CUE. Debra White voiced support for the concept. The end discussion is that we should pursue this topic further and bring the info back to the board in April. Mike will be discussing this with NACOL.

- B. Treasurer's Report – Brian reported that CUE is in good financial shape at this time. Booth commitments and registrations are up compared to last year's conference at the same time. Workshops and seminars are also ahead of last year. There was much discussion on services for affiliates.
- C. Director of Operations Report -
  - 1. 2008 Conference Update – As of today we have 1,319 people have registered which is up 19% from last year. Leads for sponsorship are still needed. Please share this with Marisol. CUE Online community – This is new this year and is a place for attendees to post comments, notes, etc. during the conference. It is a before, during and after community. This is also a place that speakers can post their handouts and PowerPoints. There is a president reception on Wednesday at 6 pm. We are still hunting for a sponsor for the reception.
  - 2. Staffing Update – Dana is working out great. She has started to meet some of the Board at CMLS. Carrie is also doing great with the conference registration. Mike acknowledged Marisol for her 5 years (wood anniversary) of service to the CUE organization. Her work and dedication is much appreciated.
- D. CUEtoYOU Report – It is hoped to have CUE be the lead agency to handle the Google Academy nationally. We would be able to offer these trainings at any location. Mike also explained why the Cahuilla CUE workshops did not attract registration. It is felt that cost was one of the factors for this result. We are also exploring live online classes. The use of Moodle is being explored.
- E. Committee & Liaison Reports –
  - 1. Strategic Partner – Terry Faherty shared information about this group and plans for a dinner to be held with our corporate partners at the CUE conference.
  - 2. Pearl Committee – Sharon Sutton shared about the planning for the celebration set for the CUE conference.
- F. CTA Update – Keith reported on feedback to the governors State of the State speech. He is waiting to get an update from CTA on today's governor budget talk. This update will be available from the CTA website.

## VII. New Business

- A. 2008 CUE Awards nominees –It was moved by Steven Glycer and seconded by Sharon Sutton to accept the award nominations as presented to the Board by Pam Korporaal with the caveat that the Gold Disk awardees would be awarded all at one time and allow them to determine which conference (north or south) they would like to receive their award. The motion passed unanimously.
- B. 2008 CUE Board of Directors nominations – It was moved by Barbara Keenoy and seconded by Micheline LeBlanc to accept the 7 nominations presented to the Board by Harvey Barnett. The motion passed unanimously.

- C. Review Current Speaker Selection Process – This item will be handled at the next Board meeting.
- D. Request for SIG - eLearning SIG - Mike shared information about the initiative to form up an online SIG group. Mike will, if the SIG is approved, hold talks with NACOL to investigate a chapter relationship. This SIG group also indicated that they would like be a part of the legislative committee. The motion to accept the new SIG, known as eLearning SIG or eL SIG was made by Kurt Larsen and seconded by Terry Faherty. The motion passed unanimously.
- E. ISTE-Second Life – Mike shared what Second Life is and how it might be used CUE. ISTE has established two islands in Second Life for professional development and community sharing. They have sent ISTE affiliates an opportunity to rent space on their second island. The annual rental space ranges from \$425 to \$500. Mike feels that this would be an important tool for CUE to use. Concern was expressed that we would need to have some key individuals who would help organize and manage the space as well as help orchestrate its use by CUE members. It was moved to rent a space on the ISTE Second Life island by Kurt Larsen and seconded by Micheline LeBlanc. The motion passed unanimously.

VIII. Old Business

- A. Seymour Papert Award – (proposed by David Thornburg) – It was moved by Brian Bridges and seconded by Terry Faherty that we allow a recognition to be presented by Dr. David Thornburg at the CUE Conference closing session. We would also study it for official CUE award status in future years. The motion passed unanimously.
- B. Affiliate Nominee for ISTE Board of Directors – This item was handled in the November 2007 minutes.
- C. Affiliate Tax Proposals and Support Materials – Mike has proposed that we have our accountant Ken handle the tax paperwork for all affiliates. Mike is waiting for a quote from Ken but thinks it should be a cost that CUE can afford.

IX. Next Meetings: April 1 (vidconf), May 27 (f2f)

- 1. Discuss for feedback on this conference.
- 2. Discuss affiliate health and support
- 3. Discuss who to handle the two award system

X. Adjournment

Terry Faherty moved to adjourn. It was seconded by Debra White and passed unanimously.