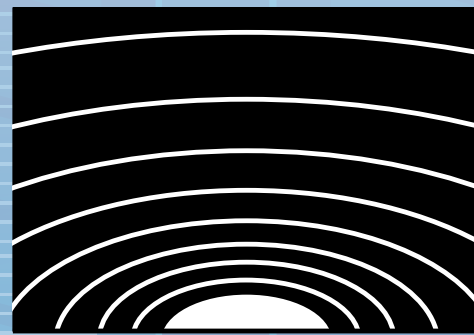


EXHIBITOR REGISTRATION BROCHURE

CUE 2012 CONFERENCE

March 15 - 17, 2012



C·U·E

www.cue2012.org
tag #cue12

ADVANCING STUDENT ACHIEVEMENT THROUGH TECHNOLOGY

An Invitation to Exhibit

Exhibitors that have products or services directly related to educational technology and/or curriculum are cordially invited to exhibit at the 2012 CUE Conference. Such products and services include but are not limited to hardware, software, publishers, Internet/network products and services, and educational organizations. Deadline to submit application with payment to be published in conference program is December 22, 2011. Program addendum deadline is February 6, 2012.

Conference Background

For over 30 years, technology-using educators have been meeting at the CUE Conferences to advance educational technology at all levels of education and to address the use of educational technology in instruction, administration, curriculum and management. Our attendees and presenters are educators, technology coordinators, administrators, and those that support our mission of integrating technology into the curriculum.

Program categories include all curricular areas, as well as leadership and administration, teaching and learning, IT professionals, and innovation. **Unlike other educational technology conferences, CUE allows selling in their exhibit areas.** Decision-making educators and school administrators come prepared to purchase hardware, software and classroom material union matters.

Exhibit Hours

The CUE 2012 Conference Exhibits will be held March 15 - 17, 2012 at the Palm Springs Convention Center. Show hours have been scheduled to allow maximum times for attendees to interact with exhibitors.

- Thursday, March 15 12:30 pm – 5:30 pm
- Friday, March 16 10:00 am – 5:00 pm
- Saturday, March 17 9:00 am – 1:00 pm

EXTENDED EXHIBIT ONLY HOURS

- Friday 12:00 – 2:30 pm
- Saturday 10:30 am – 12:30 pm

TENTATIVE SCHEDULE

Booth Rental Information

Standard, Aisle/Corner, or Priority booth rental includes the following

- Pipe and drape
- 6' draped table
- 1 one-line ID sign
- 4 badges/booth
- 2 side chairs
- General security

The Palm Springs Convention Center is FULLY carpeted.

Single Day Exhibit Only Passes

For additional passes to the Exhibit Hall, you may purchase them at a discount. Passes are \$5 each, or purchase 10 for \$40. Pick up will be onsite. Rates go up on-site. Information in confirmation packet

Decorator

Total Expo will e-mail you a packet on decorating and drayage as soon as your space is confirmed. All arrangements for any additional items or installation and dismantling must be made directly with Total Expo, not CUE, Inc.

Phone: (800) 868-2539. Email: jlecarner@totalexpo.com.

Who Attends CUE?

Organization Type

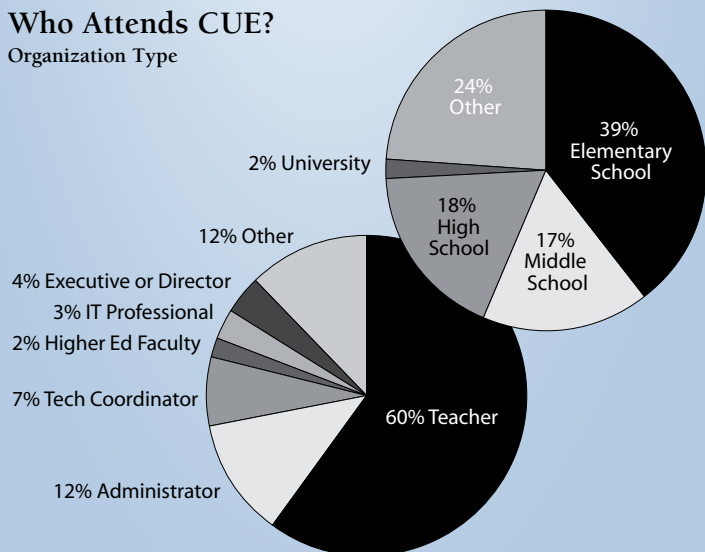
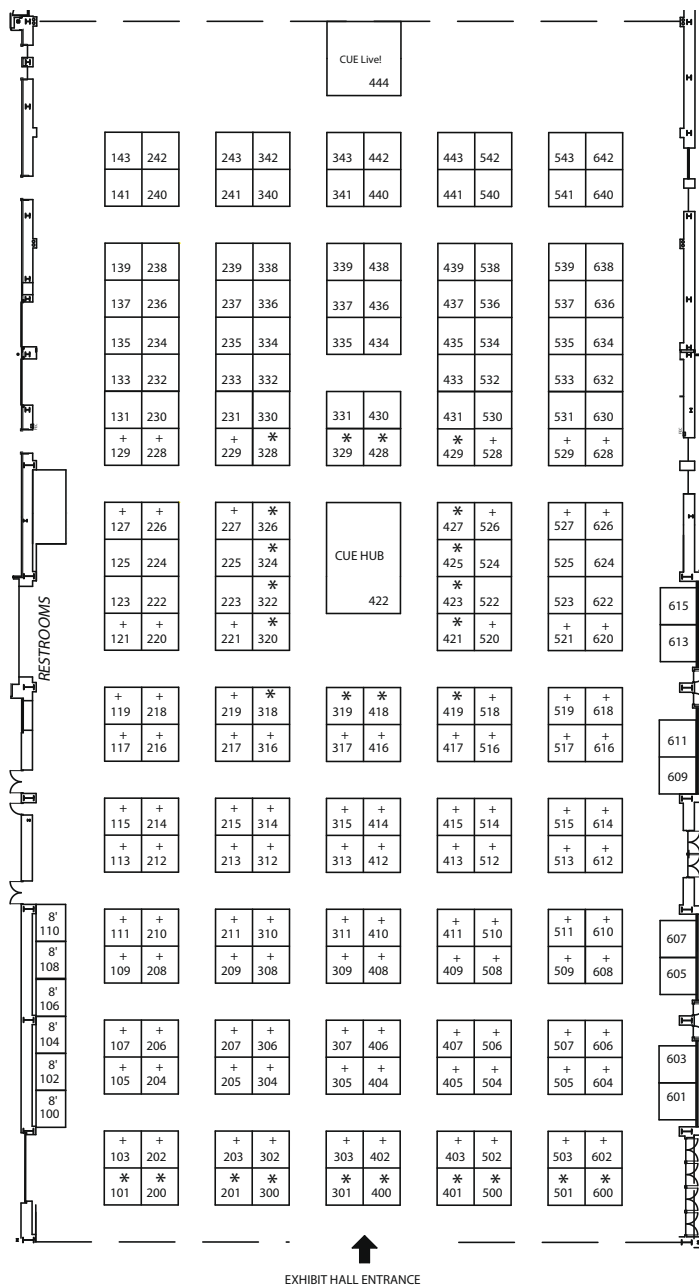


EXHIBIT HALL FLOOR PLAN



Looking to showcase your product or service at the Annual CUE Conference in Palm Springs?

CUE is offering spaces for interested vendors to purchase sessions or rooms for meetings, sessions or workshops. A projector, screen and a single wired Internet drop is included. Your sessions will be also included in the conference program/addendum, in the conference CUE Guide and listed as commercial sessions (if you meet publishing deadlines).

Corporate Sessions Fee: \$500 per one one-hour session.

Corporate Room Fee: \$2,000 for a Thursday room, \$2,500 for a Friday room, \$2,500 for a Saturday room.

1. Confirmation Should be Sent To:

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Contact's Name _____

() () _____

Phone _____ Fax _____

Contact's E-Mail _____

Twitter account _____

2. Contact Information for Program

Print or type listing as it should appear in program (if different from name/address above)

Representative's Name _____

Representative's E-mail _____

() _____

Phone _____

Company Organization _____

Company/Organization Web Page URL _____

3. Will you be selling?

No Yes

If "Yes," you must include your California Reseller's Permit Number. You can only sell in the Exhibit Hall with a California Reseller's Permit. Out-of-state permits are not valid.

Permit No. _____

4. Vendor Classification

- | | | |
|--|---|---|
| <input type="checkbox"/> Hardware | <input type="checkbox"/> Projection Devices | <input type="checkbox"/> Professional Development |
| <input type="checkbox"/> Software | <input type="checkbox"/> Furniture | <input type="checkbox"/> Web Products/ Services |
| <input type="checkbox"/> Publisher | <input type="checkbox"/> Communication Equipment & Services | <input type="checkbox"/> Security / Safety |
| <input type="checkbox"/> Association/ Education org. | <input type="checkbox"/> Distance Education/Online Learning | <input type="checkbox"/> Student Response Systems |
| <input type="checkbox"/> Computer Systems | | <input type="checkbox"/> Other |
| <input type="checkbox"/> Interactive Whiteboards | | |

5. Preferred Exhibit Hall Location

1. _____ 2. _____ 3. _____

You may select additional choices on the map on the reverse side of this application.

6. Conference Program Description

In 35 words or less, state what you intend to exhibit. This description will be included in the Conference Program. Deadline for being published in conference program is December 22, 2011. Program addendum deadline is February 6, 2012.

7. Payment Information

Please select booth type and quantity, then calculate totals.

Item	Qty	Rate	Total
Standard Booths		\$950	
Aisle/Corner Booths (+)		\$1100	
Priority Booths (*)		\$1250	
Pre-registration list		\$500	
Single Day Exhibit Only Day Pass		\$5 for 1 \$40 for 10	
1-hour session		\$500	
Thursday Room for Session		\$2000	
Friday Room for Sessions		\$2500	
Saturday Room for Session		\$2500	

NOTE: Exhibitors receive four complimentary badges. You may purchase Exhibit Only Passes above.

TOTAL DUE \$ _____

- A check (payable to CUE) is enclosed
- Charge my: VISA MasterCard AMEX (No Discover Card)

Acct. # _____ Exp. Date _____

Signature (required for credit card orders) _____

Vendor Agreement

In accordance with the Exhibitor Terms, Conditions and Rules, (www.cue.org/conference/exhibit/rules) which are hereby incorporated into this agreement, the undersigned makes application for exhibit space for March 15 - 17, 2012, and agrees to abide by all accompanying regulations.

Authorized Signature _____

Print or type name signed above _____

Date _____

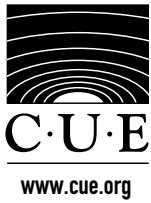
MAIL OR FAX APPLICATION WITH FULL PAYMENT TO:

2012 EXHIBITS, CUE INC..
877 Ygnacio Valley Road, Suite 104
Walnut Creek, CA 94596

Fax (925) 934-6799
Phone (925) 478-3460

No booth spaces held without payment. No purchase orders accepted. Faxed applications accepted for credit card purchases only. For additional information, contact Dana DuRee at dduree@cue.org or 925.478.3459.

FOR OFFICE USE ONLY:	Application Received	Booth(s) Assigned	Total Due	Total Paid	Check Number	Refund/ Balance Due	Date



Follow CUE on Twitter
twitter.com/cueinc
with hastag #CUE12



Also find us on
LinkedIn & Facebook.

Computer-Using Educators, Inc. | 877 Ygnacio Valley Road, Suite 104 | Walnut Creek, CA 94596
phone 925/478-3460 | *fax* 925/934-6799 | *e-mail* cueinc@cue.org | *website* www.cue.org | *twitter* @cueinc



CUE PRIME CORPORATE MEMBERSHIP

Become A Corporate Member!

This program includes advertising and booth discounts for the CUE Conference as part of the many benefits of corporate membership. Download information and an application on our Web site at www.cue.org/prime

SPONSORSHIP OPPORTUNITIES

Sponsors will receive recognition in the Conference Program and in appropriate signage at the CUE Annual Conference. Deadline for conference program promotion is December 22, 2011. Program addendum deadline is February 6, 2012.

For more sponsorship opportunities visit www.cue.org/sponsors/

CUE ANNUAL CONFERENCE
MARCH 15 - 17, 2012
PALM SPRINGS, CALIFORNIA

ADVERTISING/ REGISTRATION PACKET INSERTS

There are many advertising and sponsorship opportunities at the CUE Conference and throughout the year. Order forms and information are available online at www.cue.org/advertising/conference/ or by contacting CUE at 925/478-3460.